The Weather
CLOUDY FRIDAY
in San Francisco bay region and Mt. Tamalpais.

RICHMOND RECORD-HERALD
A RICHMOND PAPER FOR RICHMOND PEOPLE

News Index

Queen Coronation Held 1
Richmond Host Today 1
Airplane Trips Planned 1
Baseball Game Today 1
Building Shows Increase 1
Dance Planned Tonight 3

VOL. XXIII, NO. 328 — RICHMOND, CALIFORNIA FRIDAY, JULY 4, 1924 — PRICE THREE CENTS

RICHMOND ENTERTAINS TODAY

61ST BALLOT IS TAKEN WITHOUT DECISIVE VOTE

Record Made By Democrats In 1860 Is Broken; Adjourn Until Today

WILL CONTINUE MEET ON 4TH

Decide To Keep On With Conclave Until Candidate Is Named

CONVENTION HALL, NEW YORK, July 3.—The Democratic convention here tonight broke the record in number of ballots taken without coming to a decision. Adjournment was taken until 9 o'clock tomorrow morn- after the sixty-first ballot. The standing was: McAdoo, 459 1-2; Smith, 325 1-2; Ralston, 42.

Both Smith and McAdoo showed slight gains after the fifty-seventh ballot. The reading at that time stood: McAdoo, 430; Smith, 320 1-2; Ralston, 97; Cox, 54, and Davis 58 1-2.

The previous record in point of number of ballots was 1860. At that time Stephen A. Dougalas was named by the Democrats on the fifty-ninth ballot, after the convention had adjourned from Charleston to Baltimore.

It had first been thought that no session would be held on the Fourth of July but it was decided tonight to continue balloting tomorrow.

CONVENTION HALL, NEW YORK, July 3.—Charges that cash bribes have been offered to three members of the Massachusetts delegation to tear them away from Smith to McAdoo were made here tonight by Brigadier-General Charles H. Cole, delegate at large from the bay state.

Cole said the bribes were offered to former Senator Thomas H. Green, of Charlestown, Mass., and former Representative Dinsmore of aEst Boston. He declined to name the third delegate.

Cole is manager of the Smith campaign in Massachusetts.

When Georgia was called on the fifty-fifth ballot a delegate from that state announced: "Georgia votes as she will vote for the next fifty ballots—twenty-eight votes for McAdoo."

George E. Brennan, following a three-hour conference with Governor Al Smith and his aides at the Biltmore hotel, returned to the convention hall tonight as the balloting was resumed and spread the gloomy tidings that all factions had agreed upon a session for 1 o'clock in the afternoon of the glorious Fourth.

Brennan said that the deadlock would not be broken tonight, so far as he could see, and that they might just as well work tomorrow as sit around and try to "con" one another.

GRANTED PERMIT

E. O. Fisher was given a building permit yesterday for the erection of a $4000 one-story dwelling on Twenty-fourth street, between Barrett and Roosevelt avenues.

CLASSIFIED ADS
New Today
(Continued on Page 7)

CARD OF THANKS

To all those who aided in the Fourth of July baby contest in which our child, Isabelle Hafner, came out the winner, and thereby wins the diamond ring, we desire to extend our sincere thanks.

MR. and MRS. F. HAFNER,

Record-Herald Will Not Issue Paper Tomorrow

The Richmond Record-Herald will observe the holiday today, and this office will be closed. No paper will be issued tomorrow morning. The Record-Herald office will be open again Saturday and the next issue of the paper will be published on Sunday moraing.

BUILDING SHOWS BIG GAIN HERE

Building activities in the city of Richmond during the fiscal year 1924 showed a gain of more than $150,000 over 1923, according to figures given out yesterday at the office of L. Wierda, city building inspector. There were 190 building permits issued in 1923 totaling $921,821 against 515 permits issued in 1924 with a total of $1,071,924.50. The figures show a gain of approximately 15 per cent in 1924 over 1923.

While there was a gain in 1924 for the entire year, there were more building permits issued by Weirda with larger totals for the first six months in 1923 than in the present year. According to the building inspector's figures there were 297 permits issued during the first six months of last year, with a total of $591,110. For the same period in 1924, 245 permits were issued by Wierda's office with $535,570.50. Although there were 52 more permits issued between the months of January and June this year, there was a decrease of $55,539.50.

The permits issued by Inspector Wierda for the first six months of 1924 are as follows:

January, 75 permits	$121,321
February, 48 permits	69,179
March, 54 permits	87,495
April, 36 permits	122,542
May, 32 permits	67,165
June, 40 permits	67,777
Total permits issued 1924	$535,570

The total building permits issued during the first six months in 1923 are:

January, 32 permits	$106,590
February, 52 permits	87,920
March 52 permits	141,049
April, 41 permits	75,500
May, 67 permits	95,735
June, 48 permits	103,625
Total, 297 permits; total	$591,110

Autos Barred From Macdonald

In order to have the line of march clear for the parade this morning, Chief of Police Dan Cox has issued the following orders to be effective between the hours of 9:30 and until after the parade, which will probably be afternoon:

No automobiles will be permitted to park in Macdonald avenue between First street and Twenty-third street, from 9:30 a .m., July 4, until after the parade.

No person will be permitted on the roof of any building during the parade.

Extra police officers will be detailed to see that these and other orders are obeyed.

WILL ERECT HOME

Permit was given to S. Summers yesterday by Building Inspector L. Wierda for the erection of a $2500 dwelling on Twenty-third between Barrett and Roosevelt avenues.

DOROTHY HAYES CROWNED QUEEN OF BIG FESTIVAL

Winner of Contest Is Given Key To City and Awarded Diamond Ring

BABY WINNERS GIVEN PRIZES

Thousands View Coronation; Boy Scouts Act As Escort To Queen

The key to the gates of Richmond is in Queen Dorothy's hands. Attended by five lovely maidens attired in silk colonial costumes, each carrying a large bouquet of American Beauty roses, Miss Dorothy Hayes, last night was crowned queen at the circus tent to reign over the Fourth of July celebration. F. A. Heeger, commander of the Veterans of Foreign wars, presented the key of the city to the queen.

The huge circus tent was packed to the entrance. To the strains of Denny Shaw's orchestra the Richmond Boy Scouts, under the direction of C. A. Patterson marched onto the stage, acting as a guard of honor. After marching across the stage the Scouts took their position at the rear of the plaform.

The procession of young ladies, attendants of the queen then came on the stage ad moved about the platform, taking its place at one side of the stage on a raised section.

Miss Hayes was dressed in a beautiful white satin gown, trimmed in ermine and beaded in front to the attractiveness of the queen. A crown of large white plumes completed the attire of Miss Hayes. She carried a huge bouquet of American Beauty roses.

Heeger was introduced to the audience by J. H. Fitzpatrick, of the American Legion, chairman of the queen committee. Heeger made a brief talk thanking the public for the interest and support taken in the celebration before making the awards.

The key to the city was presented to the queen by Heeger, who wished her success in her reign over the celebration. Miss Hayes was then presented with a diamond ring with 19 diamonds and 1 sapphir set in platinum.

The contestants in the race for queen who acted as attendants to the queen were also given beautiful prizes on behalf of the committee. Following the coronation and the presentation of the prizes the queen and her attendants marched into the audience, where they were greeted by their friends.

The attendants of Miss Hayes were Misses Gwendolyn Damsell, Amy Schultz, Georgia Nerz, Jeanette Tease, and Blanche Grow.

The pages for the queen were attired in knickerbockers and wore large brimmed hats of Quaker design. The pages were master Bobbie Winston and Miss Virginia Winston.

The baby contestants were also presented with prizes. After the queen's escort had taken its place the three baby contestants, Isabel Hafner, who finished first, with 19,343 votes, and Maxine Rich, with 10,591 and Baby Ellen Doran with 10,546, moved across the stage hand in hand before Heeger, who presented the children with their prizes.

Today Miss Hayes will ride on the American Legion float, which has been prepared especially for the queen. Miss Hayes will be accompanied by her attendants. Following the parade the queen will reign at

(Continued on Page 2)

Thousands Here For Big Festival Fete Will Open With Big Parade

PROCESSION TO BE FIVE MILES LONG; 6 BANDS

Civic, Patriotic and Fraternal Organizations Will Take Part

MANY DECORATED FLOATS

Parade Will Be From First To Twenty-Third Street On Macdonald

A procession five miles long is expected when the big parade starts here at 10 o'clock this morning as the first feature of Richmond's big Fourth of July celebration.

Civic, patriotic and fraternal organizations will be present 100 per cent strong, and to the accompaniment of at least six bands will parade from First and Macdonald to Twenty-third street, down Twenty-third to Nevin, down Nevin to Twenty-second, down Twenty-second to Macdonald and then counter march along Macdonald.

The big parade will be headed by Grand Marshal H. Boyle, who will be followed by a platoon of police, then will come city and county officials.

The procession will start promptly at 10 o'clock, as it is to form at 9:15.

There will be many colorful features in the parade. Hundreds of beautifully decorated floats, entered by different organizations, will form a part of the affair. Then, too, there will be the float which will contain the queen, her attendants, and the winner of the baby contest. This is expected to be one of the most striking floats in the parade.

Another section of the parade which will probably attract considerable attention will be the division devoted to the Ku Klux Klan. Fifteen thousand Klansmen are expected to participate. Circus authorities have been told. The Klansmen are to be robed, but unmasked.

The different divisions will form as follows:

The following will form in Macdonald avenue, between First and Second streets:

Grand Marshal H. Boyle.
Platoon of Police.
Mayor and City Council.
Board of Supervisors.
Speaker of the Day, Hon. Phil Carey of Oakland.
Municipal Band.

The following will form in First street, south of Macdonald avenue:

G.A.R. and auxiliaries in automobiles.
United Spanish War Veterans.
Veterans of Foreign Wars.
American Legion.
Queen's Float.
War Mothers' Float.
Spanish War Veterans' Auxiliary.
Sons and Daughters of Veterans.
High School Cadets, with band.
Boy Scouts.

The following will form in First street, north of Macdonald:

City Fire Department Engine Company No. 3, and engine, with "Cowboy Dick" Millicivich and his trick horse.

Fraternal and civic organizations

(Continued on Page 4)

Complete Program For Day's Events Here Is Announced

The following will be the schedule for the program to be given in Richmond today as part o fthe big Fourth of July celebration under the auspices of the Veterans' Circus committee.

9:15—Parade assembles. Line of march runs from First and Macdonald to Twenty-Third, over to Nevin, down to Twenty-second and back to Macdonald.

10:00 a. m.—Parade starts.

12:00 noon—Phil Carey, of Oakland, former assistant district attorney of Alameda county, will deliver principal address of the day. Talk will be given in circus tent at Thirteent hand Bissell.

12:15—Talk ends and big circus starts.

2:30 p .m.—Ball game at First street park.

8:00 p. m.—Announcement has been made that a public initiation is to be held by the Ku Klux Klan in the hills back of Richmond.

BASEBALL GAME THIS AFTERNOON

An added feature of the Fourth o July festival today will be the baseball game at 2:30 o'clock this afternoon between the Pullman nine and Schneider's Tailors. Each organizations are in excellent trim for the contest and promise a fast contest.

The Pullman nine has been making a good record in the Merchants' Twilight league, and has been depicted to win, but the Tailors are out for the honor, and a spirited game will be the result.

Increase Shown In Roll For This Year County Assessment

George O. Meese, county tax collector, has just completed the assessment roll for the current year. A healthy increase oevr last year is shown. Improvements on real estate are $12,823,535 for this year as against $12,373,265 for the year previous.

Real estate outside incorporated cities an dtowns are valued at $19,760,545 for this year as against $19,653,505 last year and improvements on the same are valued at $18,133,485 this year as compared with $17,632,000 last year.

Valuations of incorporated towns and cities are as follows:

Richmond, $23,132,375; El Cerrito, $1,252,130; Antioch, $1,174,325; Concord, $402,585; Martinez, $2,706,200; Pinole, $219,690; Hercules, $1,024,940; Pittsburg, $1,764,860; Walnut Creek, $337,275.

The total valuation of all properties except that of Public Service corporations, banks, etc., for this year is $85,317,095, against a total of $79,991,820 last year, or an increase of $920,955.

Non-Operative Roll

Real estate inside of incorporated cities towns	$11,684,240.00
Improvements on same	12,823,535.00
Real Estate outside of incoporated cities and towns	19,760,545.00
Improvements on same	18,133,485.00
Value of improvements on real estate assessed to persons other than owners of real estate	23,500.00
Total value of real es-	

(Continued on Page 2)

QUEEN TO MAKE AIRPLANE TRIP

Miss Dorothy Hayes, queen of the Fourth of July festival, is to make a flight over Richmond in an airplane piloted by Captain McKenzie at 1:30 o'clock this afternoon. Valuable merchandise orders will be dropped from the plane by the queen, which upon return to the store that issued them, will bring prizes.

Captain McKenzie, who will pilot the plane, will have two airplanes here during the day, and will make passenger flights. He is an experienced aviator, having flown during the war. He was awarded the British War Cross for bravery and has six planes to his credit.

As no Fourth of July celebration of yesterday was complete without its balloon ascension, so today no festival is judged complete without an airplane. But today the public will be offered the opportunity of making the flight in either of the two planes brought here from Los Angeles by Captain McKenzie.

Ten Arrested For Refusal to Fight Forest Flames

MARTINEZ, July 3.—Ten men who refused to fight fire in the Redwood canyon, near the Alameda-Contra Costa county line, were arrested late yesterday and brought to the county jail here by Deputy Sheriffs Dike Joslin and Wm. Jordan and Constable H. M. Stow.

The men arrested and lodged in jail here were: J. Menikett, J. Crronin, J. Green, T. H. Rainey, Frank Braniff, Nilo Knutsen D. Menichetti, J Silver alias Harry King, and Harry King Davila, J. Kopp and F. Duarte.

At 11 o'clock Wednesday night the Realty Syndicate put up bail in the sum of $100 each and the men were released. Their hearing will take place [illegible] before Judge Duncan of Walnut Creek.

The men had been sent into the canyon by the Oakland Realty Syndicate Company to protect the company's holdings from the fire. State Fire Ranger E. F. Barnes ordered the men to another point to give battle to the flames.

PLAN NORTHERN TRIP

A two weeks' trip to Portland is planned by Mr. and Mrs. E. El Lane, who will leave tomorrow.

VISITORS POUR INTO CITY FROM ALL SECTIONS

Phil Carey Of Oakland Will Make Principal Address At Noon Today

BASEBALL GAME IS PLANNED

Circus Will Open Immediately Following Talk And Continue Throughout Day

Richmond will play host today to thousands from all parts of California who plan to spend the Fourth of July in this city.

Automobiles started rolling into Richmond early last evening and throughout the night. Many had on them Klan symbols, indicating that the Ku Klux Klan will be here in force to take part in the parade this morning.

The affair will start with a parade this morning. At noon Phil Carey, of Oakland, former assistant district attorney of Alameda county, will make the principal address of the day at the circus tent at Thirteenth and Bissell. Immediately following his remarks the circus will open, and will continue until late tonight.

The committee has promised that there will not be an idle minute from the start of the celebration until the tent closes after midnight. Something has been planned for each hour, and the circus performers will be at their best.

All roads are leading to Richmond today, and during the early hours this morning thousands are expected to pour into the city.

A ball game will be held this afternoon at the First Street ball park. In the evening a number of local dances will vie with the circus for popularity.

The entertainers at the circus tent are the best in the country and without doubt will draw big applause. Among the artists who are present are Jenny and Botterman, fancy skaters; the Aerial Lavails; Keyo Naruba, Japanese juggler; the Aerial Kesters; Senor Rizas, the four Marvelous Lords, and Kemma and Lawrence Flowers.

The queen Miss Dorothy Hayes, is to reign over the parade this morning, the circus this afternoon and a dance at Winters hall tonight. Miss Hayes is also to be the guest of honor on a nairplane ride over Richmond this afternoon.

Tonight in addition to the circus, the Ku Klux Klan has announced that a public initiation is to be held in the hills back of Richmond. The county traffic squad is to be placed on San Pablo avenue to aid in directing the traffic.

WILL RETURN TODAY

J. O. Ford, who has been in Omaha attending the convention of the Lions' club, will arrive in this city today, according to word received here yesterday by Mrs. Ford. Ford is now in Portland, Oregon.

VISITS HERE

Mrs. Ambrose Cox of Sacramento is a guest at the home of Chief of Police and Mrs. Dan Cox, 1426 Barrett avenue.

Sufficient Water For Golf Links

Mr. Ough, well tester for the Por Costa Water Company, has just completed the test of one well on the proposed golf link property of the Contra Costa Golf and Country Club, and finds that it is capable of producing 72 gallons of water per minute, or more than 100,000 gallons every 24 hours, and this, without any decrease in the flow. This is considered a remarkable well and if the other wells on the property can make a showing anywhere near as good there will be no question of an ample supply of water for the course.

RECOVERING FROM INJURIES

Charles Speezi, who was recently severely burned while working at a local industrial plant, is reported as recovering nicely.

INCREASE

(Continued from Page 1

tate and improvements	62,425,305.00
Personal property	22,838,540.00
Money and solvent credits	53,250.00
Ttotal value of all non-operative property	$85,317,095.00
Operative Roll	
Value of property on operative roll	$ 3,254,570.00
Estimated value of railways	7,232,010.00
War Veterans' Exemptions	776,185.00
Grand Total	$ 96,579,860.00

San Francisco—Golden Eagle Soap company building plant on Beach street to have utimate capacity of 600 cases soap daily.

Society and Lodge News

Queen To Reign Supreme At Dance Tonight

Dorothy Hayes, queen of the Fourth of July celebration, who was crowned queen last night at an impressive ceremony at the circus tent, will be the guest of honor at a dance tonight, given by A. Winters, in Winters hall, at Eleventh and Macdonald streets.

Miss Hayes will be presented with a huge bouquet of flowers by Mr. Winters. Miss Hayes will ride on the queen float in the parade today, after which she and her attendants will retire to the circus tent. At 1:30 this afternoon she will be the guest of Captain McKenzie, for an airplane ride. She will again go to the circus tent until 10 o'clock, after which she will attend the dance given in her honor.

EXPECTED BACK FROM LOS ANGELES TOMORROW

Miss Jeanne Misner, daughter of Mr. and Mrs. J. H. Misner, is expected to return to her home here tomorrow from a vacation which she has spent in Los Angeles. She was a guest of her cousins, Mr. and Mrs. Alfred L. Black in Santa Monica.

ENTERTAIN GUEST HERE FROM HOLLYWOOD

Miss M. Obenhoff, of Hollywood, is a guest here at the home of Mr. and Mrs. George Ellis, in Mira Vista.

LEAVE SATURDAY FOR NORTHERN AUTO TOUR

Mr. and Mrs. Oliver N. Smith and family of 1828 Barrett Avenue, leave Saturday for an auto tour of northern California.

WILL SPEND VACATION TRIP AT LAKE TAHOE

A two weeks' vacation at Lake Tahoe is planned by Mr. and Mrs. A. H. Poage, 143 Fifteenth street, who will leave today. The trip will be made by automobile.

TERESA McCUSKER AND JOHN B. SOUSA WED

The wedding of Miss Teresa M. McCusker, daughter of Mrs. L. A. Mattimore of Richmond and John B. Sousa of San Francisco, occurred in San Jose on March 24, it was learned here yesterday. The bride has just completed a year as instructor in the schools at Concord.

Mrs. Sousa is a graduate of the San Francisco Teachers' college and the Immaculate Heart College of Hollywood. The groom is an expert accountant and is employed by the Southern Pacific company in San Francisco.

The couple leave Saturday for an extensive honeymoon trip through middle-western states. They will return here September 1.

CHRISTIAN PHILOSOPHICAL MEETS HERE NEXT WEEK

The meeting of the Christian Philosophical society, which was to have been held last night, was postponed owing to the Veterans' circus. The next meeting of the society will be held Thursday night, July 10, at the Richmond club house.

RETURN FROM TRIP THROUGHOUT SOUTH

Mr. and Mrs. Gord a Perault have returned from a honeymoon trip throughout the south and are making their home at Point Richmond.

WILL SPEND WEEK-END VISITING AT SANTA CRUZ

Mr. and Mrs. A. B. Cole plan to spend the week-end at Santa Cruz. They will be accompanied o nthe trip by Mr. and Mrs. Fred Durgin.

SPENDING VACATION WITH FRIENDS AT NAPA

Mr. and Mrs. W. H. Bradley and three children, Robert, Virginia and Barbara, left last night for Napa, where they will spend the holidays as guests of relatives and friends.

LEAVE FOR TRIP

Mr. and Mrs. D. Ericson and children, Marguerite and Clarence, left yesterday for a trip to Russian River.

Bay City Eagles To Picnic Here

It is estimated that there will be 11,000 Eagles in this city tomorrow when aeries of all the East Bay councils will be present at the picnic to be held in East Shore park in connection with the Fourth of July celebration. There will be an outdoor lunch and a program in the afternoon. Prizes will be awarded.

The organizations taking part are those of Richmond, Oakland, Pinole, Alameda, Berkeley and Fruitvale.

DANCE PLANNED TONIGHT BY LOCAL ORDER YOEMEN

A dance is to be given tonight at Musicians hall by Liberty Homestead Yoemen, it was announced yesterday. The affair will be a jitney dance. Music will be furnished by the Yooman orchestra.

JENNY BELL DRILL TEAM MEETS TODAY

The Jenny Bell drill team of the Royal Neighbors will meet at Redmen's hall this morning to form for the parade. Capt. David Wilkerson is in charge.

OAKDALE WOMAN VISITS AT MOTHER'S HOME

A visit at the home of her mother here is being spept by Mrs. Charlotte McQuesten, who is at the home of Mrs. Jennie Webster. Mrs. McQuesten lives at Santa Cruz.

Believe Fire Will Miss Camp

The fire that has been raging for several days threatening the Sunshine camp and picnic grounds in Redwood Canyon is still burning but has not reached over the ridge. It was reported that it was burning within two miles of the Sunshine camp and those in charge have been ready for several days to make a quick get-away. It now looks as though that section will escape the blaze as it is no nearer than it was Wednesday.

Assessment Roll Shows Increase

While the assessment roles for the city of Richmond remains practically the same this year as they did in 1923, the assessment for Contra Costa county increased $5,000,000 it was learned yesterday when the figures were released from the county and city assessor.

The total assessed valuation of property in Richmond for 1924 is $26,823,315 against $26,648,150. The increase was approximately $175,000 for the present year.

The assessment for the county for 1923 was increased $5,000,000 and, according to the county assessor, the increase was made in industrial plants. The assessment at El Cerrito for the year is $1,252,275, Pinole $219,960, and Hercules, $1024.940.

The board of equalization will meet at the City hall at 10 o'clock Monday and equalize the assessment roles. All protests will be heard on the morning of July 16 at 10 o'clock.

RICHMOND Theatre
Direction West Coast Theatres, Inc.

NOW PLAYING
LEW CODY in
"Defying The Law"
A tense melo-dramatic story of love and hate
"Beasts of Paradise"
Comedy
"Ocean Swells"
Adults 15c Children 10c

CALIFORNIA THEATRE
DIRECTION WEST COAST THEATRES, INC.
STARTING TODAY!
BIG DOUBLE HOLIDAY BILL!
If YOU COULD MAKE YOURSELF INVISIBLE WHAT WOULD YOU DO
"The Unknown Purple"
Thrillingly Different
—with—
Henry B. Walthall, Alice Lake, Stuart Holmes in the distinguished cast.
? "CAPT. KLEINSCHMIDT'S ADVENTURES IN THE FAR NORTH"
A gripping Drama of The Land of the Midnight Sun.
A story with many thrills
"HERE AND THERE" A Cameo Comedy
Larry F. Canelo At The Organ

COAL & WOOD
PACIFIC FEED & FUEL CO.
Mill Blocks, $6.00 a cord. Dealers in high-grade grain and mill feeds
Poultry Supplies of all kinds.
325 16th St., near Macdonald
PHONE RICH. 768

'Sucessfull home making is but another name for the upbuilding of the nation'
Theodore Roosevelt

IN the home your children learn their first lessons in loyalty, truth, health, cleanliness, and thrift. And upon this teaching depends the character of our future citizens.

Health, cleanliness and thrift will be brought to any home having a modern gas range, an automatic gas water heater and a gas house-heating system.

Better Gas Appliances make Better Homes.

Ask your dealer about these appliances.

Gas Is Economical—
One of the least expensive items of the household budget

PACIFIC GAS AND ELECTRIC COMPANY

P·G·and E·
"PACIFIC SERVICE"

212-724

Cool's Carnival and Dance
— EAST SHORE PARK PAVILLION —
Saturday Evening July 5th, 1924
Serpentine and Confetti Will Be Furnished the Dancers.
—Music by Weisgerbers Jazz Six—
10 Boxes of Candy Each Evening For Door Prizes

Brandes

Matched Tone
Radio Headsets
HERE NOW
Superior-Heterodyne
SALE NOW ON
Radio Sets and Parts
SAVE MONEY BY COMING HERE
V. G. Electric Co.
V. G. BLAKE, Prop. Rich. 933 1314 Macdonald

Are You Prepared With A
"LIFE SAVER"
Auto Accident Case?

Years of Careful driving. A growing sense of immunity from accident THEN IT HAPPENED.

"Quick--An Automobile Accident"

Tragedy is in that frenzied cry. Somebody is badly hurt. The Hospital is miles away. No doctor near. Help, prompt and efficient, is needed. A

"Life Saver" Auto Accident Case

with plain instructions for instant use, is in the pocket of your car. A life, perhaps that of a loved one, is saved.

1400 lives were claimed in California in 1923, through automobile accidents. Prompt first aid would have saved many. In addition to the actual fatalities, 25,000 others were seriously injured. The increase in deaths over 1922 was 28.1 per cent or an average of 116 per month. With more automobiles and more population the hazard is ever increasing.

"THE LIFE SAVER" AUTO ACCIDENT CASE

contains most important things for emergency that medical skill has devised. Buy one today and keep it always in your car. Its possession will pay you many times in satisfaction and peace of mind. It is better to HAVE IT and NOT NEED IT than to NEED IT and NOT HAVE IT.

AGENTS ARE WANTED!
Manufactured b the
"LIFE SAVER" COMPANY
OF CALIFORNIA

FOR SALE AT LEADING RICHMOND DRUG STORES AND AUTO AGENCIES—
PRICE $4.50
GEO. W. McPHERSON Distributing Agent, 629 Macdonald Ave., RICHMOND, CALIF.

They're Here

The first shipment to leave the factory came to Richmond. You've been expecting them for some time. They are here now and you may equip your car today without any trouble at all. Goodyear tires are made that way.

Famous Goodyear Balloon Tires

GOODYEAR TIRES
FEDERAL and TUBES
RE-TREADING, VULCANIZING, REPAIRING
JOHNSON TIRE SERVICE
934 Macdonald Ave. Phone Rich. 405

Choice Fruits and Vegetables

The very finest the market has to offer can always be found here fresh every day. We carry a modest stock thereby assure you that it is always fresh. We don't carry the goods over from day to day.

WHILE GETTING GET THE BEST
BENTON'S
1200 Macdonald Avenue
Phone, Richmond 652

Report Continued Improvement In Cattle Situation

Continued improvement in the foot-and-mouth disease situation in California is reported by the United States Department of Agriculture for the wee kended June 28. New infection was found on only three days and was limited to a small area in Los Angeles county. Five herds containing 483 cattle also that were involved. These were slaughtered promptly. In Tulare, Fresno and Merced counties there has been no recurrence of infection since the outbreak reported a week ago. On June 28, department records showed that all diseased herds had been slaughtered and buried and the premises disinfected. The situation is more favorable than at any time during the outbreak.

Although the danger of foot-and-mouth disease in California is now considered remote, there is no relaxation in the quarantine or inspection and in the dipping of livestock, including that of all railroad cars used in the transportation of livestock anywhere in the state. A conference held at Reno, Nev., on June 23, attended by livestock sanitary officials of 11 western states and the United States Department of Agriculture, important modifications of state regulations were agreed upon. These will facilitate tourist travel and permit the movement of 500,000 lambs from northern California and Oregon through California to midwestern markets.

Toll of the Disease

The toll of the foot-and-mouth disease up to June 28 has amounted to nearly 100,000 head of livestock. Slaughter reports show the following approximate figures for different classes of animals: 50,000 cattle, 25,000 sheep, 22,000 hogs, 800 goats. About 450 premises have been infected altogether. Indemnities for the livestock slaughtered have amounted to approximately 3700,000, which is being shared equally by the Federal government and the State of California.

PACIFIC COAST LEAGUE

	Won	Lost	Pct.
San Francisco	51	35	.953
Seattle	46	40	.535
Vernon	44	44	.500
Salt Lake	43	43	.500
Sacramento	43	43	.500
Oakland	41	47	.466
Los Angeles	40	48	.455
Portland	39	47	.453

Results Yesterday

Salt Lake 9, Oakland 4.
Los Angeles 9, Seattle 1.
Sacramento 3, Vernon 2.
San Francisco 5, Portland 3.

Today's Games

San Francisco at Portland (two games).
Salt Lake at Oakland (10:30 and 3 o'clock).
Los Angeles at Seattle.
Sacramento at Vernon.

How Series Stands

Portland 1, San Francisco 1.
Oakland 2, Salt Lake 1.
Los Angeles 2, Seattle 1.
Sacramento 2, Vernon 1.

AMERICAN LEAGUE

	Won	Lost	Pct.
Washington	41	28	.594
Detroit	39	33	.542
New York	36	31	.537
St. Louis	33	33	.500
Chicago	33	34	.493
Cleveland	33	35	.485
Boston	32	35	.478
Philadelphia	25	43	.368

Results Yesterday

Chicago 7, Detroit 3.
New York 5, Philadelphia 10.
St. Louis 16, Cleveland 10.

NATIONAL LEAGUE

	Won	Lost	Pct.
New York	45	23	.662
Chicago	40	26	.606
Brooklyn	37	30	.552
Pittsburgh	34	31	.523
Cincinnati	34	38	.472
Philadelphia	27	28	.416
Boston	27	40	.403
St. Louis	25	43	.468

Strom To Pilot Oakland Speaker

Hon. Philip Carey of Oakland has accepted the hospitality of J. P. Strom, who placed his new car at the disposal of the speaker of the day. J. P. Strom will personally do the driving and will be seen at the head of the parade.

Kelseyville—Stamp mill and crusher to be installed at S. M. B. gold mine.

Send Out Call For Automobiles

The parade committee has asked that everyone who has an automobile available, please report to the headquarters to furnish transportation for the War Mothers. The length of the route is too great for the mothers to walk, therefore it will be necessary to supply them with automobiles. Everyone who has a machine that will not be in use is urged to get in touch with the circus parade committee at the headquarters on Twelfth street.

Anaheim—Chamber of commerce is urging extension of Pacific Electric into this territory.

Apply Sulphur To Heal Up Your Skin

For unsightly skin eruptions, rash or blotches on face, neck, arms or body, you do not have to wait for relief from torture or embarrassment declares a noted skin specialist. Apply a little Mentho Sulphur and improvement shows next day.

Because of its germ destroying properties, nothing has ever been found to take the place of this sulphur preparation. The moment you apply it healing begins. Only those who have had unsightly skin troubles can know the delight this Mentho-Sulphur brings. Even fiery, itching eczema is dried right up.

Get a small jar of Ronoles Mentho Sulphur from any good druggist and use it like cold cream.

List of Births For June Given

The following is the official list of births in Richmond during June, announced yesterday by C. R. Blake, city health officer.

June 12, to the wife of A. Baldi, son.
June 9, to the wife of T. Barbikas, daughter.
June 18, to the wife of W. Barker, daughter.
June 9, to the wife of B. Board, son.
June 15, to the wife of J. Dollard, daughter.
June 7, to the wife of V. Finley, daughter.
June 12, to the wife of F. Fry, son.
June 15, to the wife of J. Garcia, son.
June 6, to the wife of T. Gillstam, son.
June 2, to the wife of J. Jacobs, daughter.
June 19, to the wife of T. Kenny, son.
June 18, to the wife of M. Leake, daughter.
June 6th, to the wife of H. Leggett, son.
June 23, to the wife of E. Lewis, son.
June 11, to the wife of J. Lopez, son.
June 3, to the wife of D. Markitelio, daughter.
June 9, to the wife of T. Martinez, daughter.
June 13, to the wife of L. Matteucci, daughter.
June 13, to the wife of L. Matteucci, daughter.
June 26, to the wife of C. MacIntosh daughter.
June 26, to the wife of W. McHugh, daughter.
June 3, to the wife of P. McLaughlin, son.
June 12, to the wife of M. Mello, daughter.
June 15, to the wife of E. Nelson, son.
June 22, to the wife of G. Partillo, daughter.
June 12, to the wife of H. Paulson, son.
June 28, to the wife of D. Poole, daughter.
June 27, to the wife of C. Reardon, son.
June 23, to the wife of G. Sanders, daughter.
May 19, to the wife of A. Schimpff, daughter.
June 27 to the wife of H. Smith, daughter.
June 16, to the wife of H. Sutton, daughter.
June 1, to the wife of D. Tonelli, son.
June 6th, to the wife of M. Tsangoures, son.
June 18, to the wife of J. Van der Sweip, daughter.
June 2, to the wife of E. Williams, son.

Males, 16; females, 20.
Thirty-six births this month, 30 for 1923, 35 for 1922 and 27 for 1921.

CHAS. R. BLAKE,
Commissioner of Health of the City of Richmond.

Contracts totaling $1,000,000 awarded for highway and bridge construction in various parts of state.

Oroville—Local silk farm incubating over 2,000,000 eggs of silk worms for commercial production of silk. 25,000 mulberry trees have been planted for feeding purposes.

Lankershim—Tujunga street to be paved and permanently improved.

Yreka—La France chemical engine to be added to equipment of local fire department.

Served in the West's leading restaurants

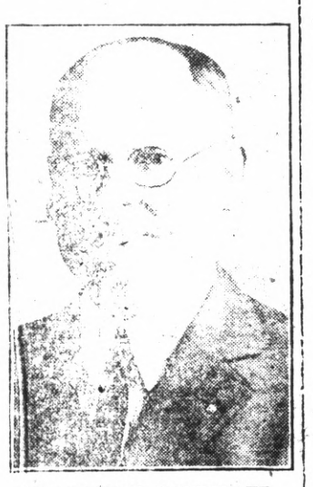
Caswell's NATIONAL CREST Coffee

TELEPHONE FOR A TRIAL ORDER

PHONE RICHMOND 110

[illegible] cups were served at the Panama Pacific International Exposition

Henry A. JOHNSTON



REPUBLICAN CANDIDATE

—for—

STATE SENATOR

(Contra Costa and Marin Counties)

PRIMARY ELECTION: AUGUST 26, 1924

C. J. LAMBRECHT
COAL—WOOD—FEED
Rock—Gravel—Cement
Castle Gate, American Block, Rock Springs, King, and Pennsylvania Blacksmith Coal.
Scratch Feed, Egg Mash, Hay, Grain, Mill Feed.
OFFICE—2207 Macdonald Ave.
Phone 1058
YARD—5th at Willard,
Phone 1192

Robert EASLEY

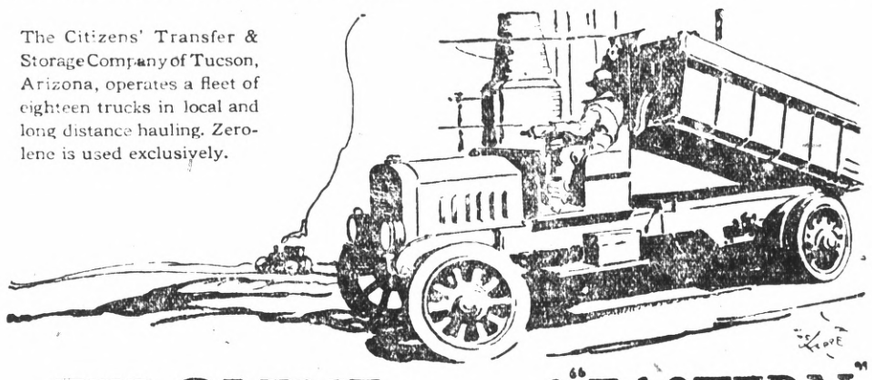
Candidate for the REPUBLICAN NOMINATION

—for—

ASSEMBLYMAN

Primary Election: AUGUST 26, 1924

The Citizens' Transfer & Storage Company of Tucson, Arizona, operates a fleet of eighteen trucks in local and long distance hauling. Zerolene is used exclusively.



ZEROLENE succeeds "EASTERN" and lubricates better

With the passing of the superstition that there is something mysteriously "better" about eastern oils, just because they cost more, Zerolene sales have increased seven-fold in the last seven years.

The following extract from a recent letter written us by the Citizens' Transfer & Storage Company of Tucson, Arizona, has some bearing on the reasons for this increase:

"Previous to using your Zerolene oils we experienced considerable trouble with eastern oils, which were much higher in price, and we found not suited to our use. We have used Zerolene oils and greases for the past five years. Our equipment (18 trucks and 2 passenger cars) is operated continuously throughout the year and the maintenance has been confined to keeping it supplied with the proper amount of oil and grease; bearings have required only reasonable adjustment after long intervals, and no replacements. We were well pleased with our recent quarterly check on the mechanical condition of our equipment, and knowing this condition to be maintained by the use of your oils and greases, we thought your company would be interested to know of our complete satisfaction."

We believe that Zerolene will improve the gasoline mileage, reduce carbon deposits, and lengthen the working life of every car in which it is used.

Why pay tribute to a superstition? Insist on Zerolene even if it does cost less.

ZEROLENE F for FORDS

— the Standard Oil Company's new improved oil for Ford cars "Feeds Those Oil-Starved Fords."

A series of independent and impartial reports showing the experience of large users with Zerolene motor oil have been collected in our booklet, "Why Pay Tribute to a Superstition?" Ask any Standard Oil Company sales or Service Station representative or Zerolene dealer for a copy.

STANDARD OIL COMPANY (CALIFORNIA)

The Standard Oil ZEROLENE For Motor Cars

—an American Restaurant just opened

AMERICAN FOOD COOKED BY AMERICAN COOKS

—in an—

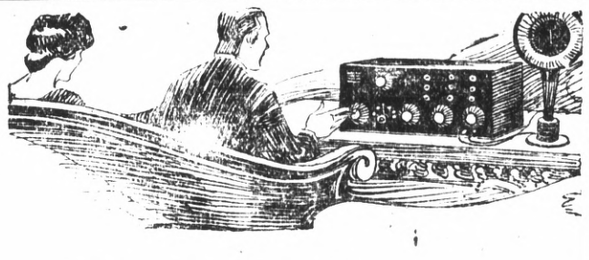
AMERICAN STYLE.

Welcome Visitors

Savoy Grill

1016 Macdonald Avenue

RICHMOND



JUST ARRIVED

RADIOLA — SUPER-HETERODYNE — RADIOLA III and III-A

—Complete Line of other sets and parts—

LET US GIVE YOU A DEMONSTRATION

The Radio Shop

E. A. POAGE PHONE R. 2320 C. R. ALEXANDER

421 MACDONALD AVENUE

IT'S PAY DAY

FOR OUR SAVING DEPOSITS

On July 1st interest at 4 per cent will be paid to our depositors of saving accounts.

This is as much of a dividend as though you clipped a coupon from a bond or received a dividend check? Better, in fact, for from then on the interest itself will draw interest.

Some depositors will come in for a good share of this mellon.

Now is the ideal time to transfer out-of-town accounts to this local bank.

IF YOUR NAME IS NOT ON OUR INTEREST PAYROLL YOU ARE MISSING SOMETHING

First National Bank

611 Macdonald Avenue

Richmond, Calif.

Asks Anullment Of Marriage Of His Daughter

Manuel S. Azevedo of Richmond yesterday filed suit in the Superior court for the annulment of the marriage of his daughter, Thresa Julie, to Clifford Reynolds, on the ground that the daughter was not of age at the time of the marriage, and was married without the consent of her parents. The complaint recites that the couple were married in Martinez May 9, 1921 by Rev. L. Boyer, and that they did not live together at any time after the marriage as man and wife. They have one child, according to the complaint, born November 9, 1921.

Berkeley—Building activities for year June, 1923-24 total over $9,000,000, as compared with $6,158,219 for previous year.

Your Photo

CAN BE A TRUE LIKENESS IF THE WORK IS PROPERLY DONE

We do copying, kodak finishing, enlarging, etc.

Prater's Studio

255 12th Street

Tele. Rich. 1530

Where everybody goes for Photographic Service

WILL EXCHANGE $8,500 practically new six-room cement home containing three large, sunny bed-rooms, a breakfast room, hardwood floors throughout, built-in features. Large lot, garage, sweeping marine view, close to car line. In the EXCLUSIVE CRAGMONT DISTRICT, Berkeley, for a six-room home in Richmond. Owner will accept difference in cash or terms. Immediate action necessary. Mr. Knight, 1639 Ninth St., Berkeley, or phone Berkeley 7812-J.

PROCESSION

(Continued from Page 1)

with floats.

The following will form in Second street, south of Macdonald:

Fraternal and civic organizations, without floats.

Australian Military Drill Team and Band.

Circus features.

The following will form in Second street, north of Macdonald avenue:

Industrial floats.

Decorated and undecorated automobiles.

Bicyclists.

The following will form in Macdonald avenue and Garrard boulevard, west of First street:

The Ku Klux Klan.

A Good Thing - DON'T MISS IT.

Send your name and address plainly written together with 5 cents (and this slip) to Chamberlain Medicine Co., Des Moines, Iowa, and receive in return a trial package containing Chamberlain's Cough Remedy for coughs, colds, croup, bronchial, "flu" and whooping coughs, and tickling throat; Chamberlain's Stomach and Liver Tablets for stomach troubles, indigestion, gassy pains that crowd the heart, biliousness and constipation; Chamberlain's Salve, needed in every family for burns, scalds, wounds, piles, and skin affections, these valued family medicines for only 5 cents. Don't miss it.

A Record-Herald Class Ad will do it!

Special

Regular $2.25 Straight Line, Inlaid Linoleum

$1.40

YARD LAID

L. H. SCHRADER CO.

RICHMOND, CALIF.

Neptune Beach-Alameda

FRIDAY, JULY 4TH

Fireworks

Free Gate after 7:15 P. M.

Big Show at Night

(Aus. Alameda Imp. Club)

EVERY DAY June 30 to July 4th

FREE "Outdoor Girls' Review" and BAND CONCERT

BEAUTY SHOPPE

MARCEL

WOMEN of distinction always keep their hair marcelled. We can give you a graceful marcel wave that will "hold" and we guarantee not to injure the hair. Phone for appointment.

"OUR METHODS PLEASE"

Parisian Beauty Parlor

900 Macdonald Ave.

LaMoine's Drug Store

Phone Rich. 323

A BUFFET AND CAFETERIA LUNCHEON

—WILL BE SERVED—

July 4

FROM 11 A. M. TO 7 P. M.

-- At The --

Richmond Club House

-- By The --

Richmond Patriotic Club

PRICE 50c PRICE 50c

'Unknown Purple' Feature Film At California Today

Starting with today's showing, "The Unknown Purple," termed the season's most unusual mystery story, will be given its first presentation at the California theatre. It is an adaptation of Roland West's sensational success of the same name.

The exceptional theme of the play called for artists of special ability in the portrayal of many of the roles and in the selection of the cast Director West was fortunate in obtaining the services of such proven talent as that of Henry B. Walthall, Shaw, Richard Wayne, little Frankie Lee, Arthur and Mike Donlin. Each character in "The Unknown Purple" is a type faithfully portrayed.

Other big features on the same program include, Captain Klein Schmidt's adventures in the Far North, a gripping drama of the land of the midnight sun. It is a story with many thrills of the frozen north. "Here and There," a Cameo comedy, and Larry F. Canelo at the huge organ.

Will Stage Big Barbeque Today

A big barbecue will be staged on Twelfth street today by the concession committee. Prime beef sandwiches will be served all day and the committee reports that they will be enough for 5000 people.

The barbecue will be staged just across from the American Legion's big tent.

TRY RECORD-HERALD WANT ADS

'Defying the Law' Showing Today at Richmond Theatre

Anyone going to see the feature picture, "Defying the Law," the Rex Ingram production, now showing at the Richmond Theatre will come away feeling that he has received his money's worth. The story, the scenery and the noted film characters in this picture will well repay the time spent. They would, if all else were mediocre, which is not the case.

It is a story chock full of action that moves rapidly. It will take you quite some time to retell it on getting back home.

The scenery, made more beautiful by exceptionally fine photography, is immense. It is not the broad prairies, the towering mountains or the woodlands. In fact, it isn't what you ordinarily call scenery at all, being simply elegant views along a rocky sea coast, a fishing village that makes you think it must be on the shores of Sicily and a dirty, ratty, salty harbor with its wharves that you can almost smell. If the clever film carpenters made any of this scenery, they surpassed themselves, because it leads you to believe it's the real thing.

The story is too long to attempt to relate it. The acting is excellent as one might expect it to be from such finished artists as Lew Cody, Renee Adoree, Josef Swickard, Dick Sutherland, James Leong and Buddy Post, all of whom you've liked many times before. You think of the great "Four Horsemen" picture when you see Swickard, as usual a convincing performer. Leong is a handsome, slant-eyed villain in fact too handsome for a villain. Dick Sutherland brings back horrible memories of "Grandma's Boy." If I were younger, he'd keep me awake nights, and may anyway, for he is certainly the most horrible looking man in the world. Oddly enough, he, like Lew Cody, is not a villain but a kindly creature. Of course the adorable matinee girls' idol, Lew Cody himself, even though he isn't the usual villain.

Renee Adoree does the most remarkable work in this film we have ever witnessed from her. Star of many great pictures, she has never had a role fitting her so perfectly as this, nor in which she performs so excellently, to our mind. We understand that as a girl, she lived among peasant folks in all sections of Europe, traveling with a circus. This probably accounts in no small extent for her perfect interpretation of the role of Lucia.

Other features include "Beasts of Paradise," and "Ocean Swells," a Christie comedy.

Acarta—Contract awarded at $15,716.27 for paving and grading work on Commercial street.

CONSTIPATION

A cause of many ills. Harmful to elderly people.

Always relief in taking

CHAMBERLAIN'S TABLETS

Easy—pleasant—effective—only 25c

TELEPHONE BERKELEY 8391

CARRICK and DOLL

General Plumbing Contractors and Jobbers

178 SAN PABLO AVE. near Fairmount

EL CERRITO, CALIF.

GROVER E. MILNES

1050 Macdonald Ave.

NOTARY PUBLIC

Office phone 70

Residence phone 762

READ THE RECORD-HERALD

Grandma Used Sage Tea To Darken Hair

She Made Up a Mixture of Sage Tea and Sulphur to bring back Color, Gloss and Youthfulness

Common garden sage brewed into a heavy tea with sulphur added, will turn gray, streaked and faded hair beautifully dark and luxurant. Just a few applications will prove a relelation if your hair is fading, streaked or gray. Mixing the Sage Tea and Sulphur recipe at home, though, is troublesome. An easier way is to get it at any drug store ready for use. This is the old-time recipe improved by the addition of other indegredients.

While wispy, gray, faded hair is not sinful, we all desire to retain our youthful appearance and attractiveness. By darkening your hair with Wyeth's Sage and Sulphur Compound, no one can tell, because it does it so naturally, so evenly. You just dampen a sponge or soft brush with it and draw this through your hair, taking one small strand at a time; by morning all gray hairs have disappeared, and, after another application or two, your hair becomes beautifully dark, glossy, soft and luxurant.

Contracts and appropriations for hydro-electric power development, railway construction, irrigation projects, irrigation development and building construction in California this year call for expenditures over $1,250,000.

EVER WELCOME DANCE CLUB

will continue their dances

SATURDAY NIGHT

Cecil's Melody Five-Piece Orchestra

Three door prizes each night, with other novelties. Public cordially invited to attend.

Admission 50c Ladies Free

Ice Cold Soda Pop

By the bottle or by the case. The quality in a variety of flavors. Phone us for a case, or drop in today and "cool off." Also a full line of fountain drinks.

Sandwiches

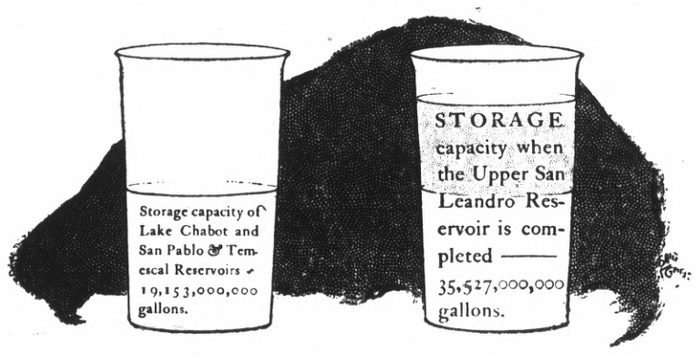
AT STAND NEXT DOOR

A REAL DINNER

at

Den 'O Sweets

805 Macdonald Avenue Richmond



85% Increase in storage capacity~

THE new Upper San Leandro project will have a storage capacity of 16,374,000,000 gallons. That is more than the capacity of any other unit and will increase the total volume of all present storage reservoirs by 85%.

Drawing from a watershed area of approximately 19,000 acres, the Upper San Leandro Reservoir will have a surface area of 770 acres when full.

The enormous capacity of this close-in Three Million Dollar project makes it of great value as a storage unit in any system for distributing water from a more distant source of supply which may be developed later for future needs. But of immediate importance, is the fact that the Upper San Leandro project is an absolutely essential development to meet the needs of the 1926-1930 season.

THE LARGEST privately owned Water Company in the United States, with 96,100 water services, 1200 miles of pipe and serving approximately 100 square miles of territory.

Call it a duty or call it a privilege — the East Bay Water Company undertakes to expand its service as the East Bay district grows.

East Bay Water Co.

DOMESTIC INDUSTRIAL

14-724

FONG WAN HERB CO.

Formerly of 548 Eighth St., Oakland

are now occupying their beautiful new home at

576-78 Tenth St.

Oakland

WHERE THEY WILL BE PLEASED TO SEE THEIR PATRONS AND FRIENDS

Office Hours: 9 to 7 p. m., daily; Sunday 9 to 12

CONSULTATION FREE

Tilden Lumber Co.

PRICE QUALITY SERVICE

E. M. TILDEN, President

Office and mill—15th and Nevin, Richmond.

Phone. Rich 81.

Yards: Oakland, Berkeley, Richmond, Crockett

Classified Ads, Real Estate, Legal Notices and Miscellaneous

Advertising Rates

Reading notices: 10 cents per line first insertion; 5 cents per line for subsequent insertions.

Political advertising per column inch, 50 cents.

CLASSIFIED RATES
Minimum Charge, 35 cents

2 times	2 cents per word
3 times	3 cents per word
4 times	4 cents per word
5 times	5 cents per word
6 times	6 cents per word
10 times	9 cents per word

WANTED

WANTED — Two good boys about 15 years old to carry paper routes. Call at once at Record-Herald office 22d and Macdonald. 6-21-tf

WANTED—Middle aged man or woman for janitor work for office. Address Box "M," c|o Record-Herald. 6-13 tf

WANTED—To rent, before June 20, a bachelor apartment of two rooms. Address Box "G" Record-Herald office. 6-7-6t

WANTED—Good grain sacks. Pioneer Coal and Transfer Co., 1015 Macdonald avenue. 1-27-tf

LOST AND FOUND

LOST—A Sciots cap on Macdonald street, between Eighthr and Tenth streets Saturday night. Finder please return to Record-Herald office.

MISCELLANEOUS

SAXOPHONE FOR SALE—Holten "C" melody; guaranteed first-class condition. P. C. Bibbins, Richmond 618-L12. 6-26-5t

MAKE $1 to $2 AN HOUR WRITING SHOWCARDS for us in spare time. No canvassing. Simple instructions. Dept. 963 National Studios, 6121 Dorchester, Chicago.

AUTOMOBILE WANTED — Will exchange acreage near Walnut Creek for automobile. Address J. A. Pownell, Box 314-K, Route 1, R. F. D. Richmond, Cal. 6-22-6t

MAKE $1 to $2 an hour writing showcards for us in spare time. No canvassing. Simple instructions. Department 963 National Studios, 6121 Dorchester, Chicago.

ROOM AND BOARD—$8.50 per week. Home cooking. Mrs. Ledebur, 320 First street. Richmond 858-J. 4-29-tf

LEADING CLUB, largest, most reliable for lonely people; confidential descriptions free in plain sealed envelope; thousands wealthy members; if sincere, write; established 20 years. Old Reliable Club (name copyrighted), Mrs. Wrubel, Box 26, Oakland, Calif. 4-26-tf

MAKE $25-$75 weekly writing showcard at home. No canvassing. We instruct you and supply work. Dept. 963, National Studios, 6121 Dorchester, Chicago.

"LET MAYER DO IT" if if you want your old suit made like new. Phone 452; cleaning, mending, repairing or pressing. Work called for and delivered. Mayer's American Cleaning Works, 1116 Macdonald Avenue. 4-11-tf

$10.00 to $50.00 QUICKLY To The Many Workers

Rates lowest. No security, no publicity. Best and most private terms. What National banks do for big business, we do for the man or the woman who works.
H. L. DRAKE.

Have your suit cleaned and pressed at Black's, Tenth and Macdonald avenue. Phone 723. We call and deliver. Prompt service and good work.

FOR RENT

FOR RENT—Two furnished housekeeping rooms. 1725 Clinton. 7-2-6t

FOR RENT—Newly renovated three and four room, furnished apartments. Steam heat and hot water. Windows weather-stripped. 2111 Gaynor Ave. Apartment No. 1, Rich. 861. 6-13tf

FOR RENT—Apartments and flats Very desirable and convenient, $25 to $50 per month. Burg Bros., Inc., 309 23rd St., at Macdonald Ave. Phone Rich. 730. 5-15-tf

FOR RENT—COMPLETELY FURNISHED apartment. Apply 426 8th street Richmond 946. 5-10-tf

FOR RENT—3-room house on 21st and Macdonald. Call at 336 21st Street. 7-3-3t

FOR RENT—Westdin Apartments, 24th and Rheem. Steam heat and hot water; rents $35 to $50. Apply Apartment No. 1. 3-15-tf

NOTICE

Dr. D. E. Harvey announces the opening of his Chiropractic office on Monday, July 7th, at 629 Macdonald avenue. Schram Building. 7-4-2t

REAL ESTATE FOR SALE

MULTIPLE LISTING
with
BURG BROS, Inc.

assures a quick sale of your property at the right price.

Notice

By listing your property with us it is automatically listed with every Realtor in Richmond, who are members of the Multiple Listing Board. Assuring you of efficient service and a square deal.

BURG BROS., Inc.
309 23rd St. Tel. Rich. 730-731

DANDY HOME—Three large rooms neatly furnished; $900 cash; quick sale; going East. Owner Mr Graham, block 19, Kerns st. and Redwood ave., Richmond Annex.

DON'T MISS THIS if you want to have your own home, 4 or 5-room house ready to move in ,with garage, everything complete, sidewalks, water, gas and electricity; sell or rent. Inquire owner, G. Rossi, Potrero and San Pablo. 3-30-tf

FOR SALE

FOR SALE—Perfection oil three burner cook stoge. Inquire Nelson's Grocery, 8th and Macdonald. 7-2-6t

FOR SALE—Seven-room house; two lots, garage, and trees. Call evenings after 5:30 p. m. at 152 South Fifth St. Call Rich. 395-W. 6-29-1w

FOR SALE—$500 down, $40 per month will buy this beautiful up-to-date five-room and breakfast nook bungalow; hardwood floors, garage and drive-way; lot 37 1-2x100; located on 31st St., between Roosevelt and Grant. Owner at 555 South 30th St. 6-2912w

FOR SALE — This wonderful income business property on Eleventh street, half a block from Macdonald Ave. It consists of 2 lots, 3 buildings and garage; 1 building has 2 apartments, all separate plumbing; one 3-room small house and one 6-room late bungalow with sleeping porch, furnished and rented. You have to see it to appreciate it. You may be the lucky one to get it. See Owner, 239 Eleventh Street.

FOR SALE — Second-hand washing machine, same as new, and a good sewing machine. 1314 Macdonald Avenue. Phone Rich. 933. 4-24-tf

FOR SALE—500 feet 3-4 and 1 inrope, 4, 6, 8 and 10-inch single and double pulley blocks. 500 feet 2 and 3 inch light galvanized pipe for irrigation; 200 feet 1-4 and 3-8 inch iron chain. Brass deep well pump cylinders, $5 to $15. Berk's Hardware Store, Mcdonald Ave., between 10th and 11th Sts. Richmond.

FOR SALE—Beautiful 6-room hous in Mira Vista; marine view, big lot and garage, store and hot water heater, garden tools, etc.; owner moving out of town; must sacrifice; will arrange terms; this is real snap. Summers, Piedmont 806 or Berkeley 7468-J.

UNDERTAKERS

Wilson and Kratzer Mortuary Chapel

Bissel Avenue at Seventh

AN IDEAL FUNERAL HOME

Lady Attendant.

Ambulance used exclusively for sick and injured.

Telephone, Richmond 1-1-2

INSURANCE

These Painters Carry LIABILITY INSURANCE

ZEB KNOTT
Sherwin-Williams Paints, Stains and Varnishes
All Grades of Wall Paper

PAINTING AND PAPER HANGING

319 North Seventh Street

ALL WORK GUARANTEED

Phone 839-W

W. T. KEARNEY
Attorney-at-Law
Mercantile Trust Bldg.
Telephone 545

MOVED

Moved by grinding, saw filing and key cutting shop from 130 Macdonald to 325 Sixth St. Martin Battistessa. 5-22-1m

REAL ESTATE FOR SALE

Radio H-O-W

Broadcasting Bargain From Elks' Building, 931 Macdonald Avenue

TWO NEW FIVE ROOM HOUSES JUST OFF MACDONALD AVENUE. Lots 27½x100 Driveway and garage; $4850—$600 down, $45.00 per month.

GOOD EIGHT-ROOM HOUSE WITH concrete Garage. Lot 25x100. Four bedrooms, $3,200. Terms cheaper than rent.

NEW FIVE-ROOM HOUSE WITH three lots (75x100). This place has a lovely garden; good garage. On Nevin avenue corner. $5,300 Terms.

GOOD SIX ROOM HOUSE ON BISSELL Ave. Can rent rooms to teachers. $4,500. Terms.

FIVE ROOM HOUSE ON NEVIN AVE. close in. In very good shape and nice location. $2,700. Terms.

STORE ON MACDONALD AVENUE. $2,750. This place needs some fixing up and can e made into good income property. Very easy terms can handle this.

TWO GOOD LOTS ON ESMOND AVE. Block from Twenty-third St. $500

FIVE LOTS ON ESMOND AVE., $1200. Two blocks from 23rd St. Good for Apartments.

$3,200 — FOUR LOTS 100x100 — IN good location ond a good corner. Terms.

H. O. WATSON
REAL ESTATE and INSURANCE
Phone Richmond 180
O. J. Ripley, Sales Manager

BUY NOW

E. P. VAUGHAN
MEMBER OF LOCAL MULTIPLE LISTING BOARD

EASY

GOOD HOME GOOD BUY
Five room house, all modern, excellent condition. Lot 37½x112½, with garage. Fifth street, between Nevin and Barrett avenues. All nice homes in this block.

PRICE ONLY $3850, TERMS
—With a little alteration, this house can be made worth $5000.

TELEPHONE RICHMOND 233
314 6TH STREET
REAL ESTATE, COLLECTIONS, INSURANCE AND NOTARY
Richmond, California.

PAULSEN'S TIPS

THE BUY SUPREME!
$3500

5-ROOM BUNGALOW $3,900.00
Modern home in good condition, large garage, two lots. A neat little home in good section near 23rd. St. This is a good buy for the money and can be handled for $700 down and $35 a month, or for $500 down and $45 a month.

Two corner lots on Barrett avenue near Mira Vista.....$600

PAULSEN REALTY SERVICE
California Theatre Building.
Telephone Richmond 825
Night phone: Rich 322-W

PROFESSIONAL CARDS

W. W. FRASER, M. D.
Homeopathic Physician and Surgeon.
Office707 Macdonald. Pillow Bldg.
Phone 839-W.

DR. J. T. SPALDING
Physician and Surgeon
DR. CLARA SPALDING
WOMEN and CHILDREN
Telephone: Richmond 20
Office 803 Macdonald Ave.

I make and acknowledge all kinds of legal papers; deeds, mortgages, contracts, leases, etc. Houses for rent, fire insurance.
H. G. STIDHAM
NOTARY PUBLIC
163 Washington Ave.
Office Phone 868. Res. Phone 920.

REAL ESTATE FOR SALE (Continued)

Talk to Lester—

314 SIXTH STREET

MULTIPLE LISTING

MEANS QUICKER ACTION IN THE SALE OF REAL ESTATE WHEN LISTED WITH A MEMBER OF THE MULTIPLE LISTING BUREAU.

WHEN YOU LIST YOUR PROPERTY WITH THE MULTIPLE LISTING BUREAU YOU HAVE EIGHT REAL ESTATE DEALERS WORKING TO MAKE A SALE OF YOUR PROPERTY INSTEAD OF ONE.

IF YOU WANT QUICK RESULTS, BRING IN YOUR LISTINGS AND I WILL DO THE REST.

IF YOU WANT TO BUY, YOU HAVE ALL THE CHOICE PROPERTIES TO PICK FROM.

REAL ESTATE—BONDS—NOTARY PUBLIC

PHONE RICHMOND 1173
OFFICE 316—6TH STREET

RICHMOND MULTIPLE LISTING BOARD

"Co-operation Means Success"

The following Realtors have all all listings pooled and ay of them. are in position to show you just the kind of home you require.

Appraisal & Sales Corporation
2234 Macdonald Avenue
Burg Bros.
309 Twenty-third Street
Clark-Firestone Company
715 Macdonald Avenue
M. A. Hays Company
2216 Macdonald Avenue
Isaac Lester
311 Sixth Street
W. J. Richards
915 Macdonald Avenue
E. P. Vaughan
314 Sixth Street

FRATERNAL CARDS

SONS OF ST. GEORGE—Gladstone Lodge, No 531, meets first and third Tuesday at Moose Hall at 8 o'clock p m. B. Banner, Secretary, R. F. D., Box 147, Richmond, Fred Powell, president.

WOODMEN OF THE WORLD—Log Cabin Camp, No. 637 meets every Monday in W. O. W. Hall, 707 Macdonald Avenue, Consul Commander, J. L. Williamson, Clerk, H. L. Springer, 101 Ohio Avenue.

GOLDEN GATE COUNCIL, No. 3, Junior O U. A. M., meets Wednesday nights, in the small hall in W. O. W. Hall. O. H. Benne, Recording Secretary, P. O. Box 1131, Richmond, Calif.

NATIVE SONS—Of Golden West, No. 217, Edward Peterson Stege, President; R. H. Cunningham, Secretary 520 Ohio Street. Meeting nights, first and third Tuesday of the month. Meeting place Redman hall, Eleventh Street and Nevin avenue.

KNIGHTS OF PYTHIAS —Richmond Lodge, No 13 meets every Friday night at K. of P. Hall, Fifth street, near Macdonald. Visitors always welcome. Geo. M. Deathe, C. C.; F. G. Blackhart, K. of R. and S.

TYPEWRITERS

TYPEWRITERS
SOLD REPAIRED
KEARNEY-FURRER
Phone Richmond 7
721 Macdonald Ave.

LEGAL NOTICES

SUMMONS

In the Superior Court of the State of California, in and for the County of Contra Costa.

New Richmond Land Company, a corporation, Plaintiff, vs. C. P. White, Defendant.

Action brought in the Superior Court of the State of California, in and for the County of Contra Costa and complaint filed in said county of Contra Costa, in the office of the clerk of said Superior Court.

J. E. Rodgers and A. F. Bray, Attorneys for Plaintiff ,aMrtinez, California.

The people of the State of California send greeting to C. P. White, defendant.

You are hereby required to appear on an action brought against you by the above named plaintiff in the Superior Court of the State of California and for the county of Contra Costa and to answer the complaint filed therein within ten days (exclusive of the day of service) after the service on you of this Summons, if served within the county; if served elsewhere within thirty days, and you are hereby notified that unless you appear and answer as above required, the plaintiff will take judgment against you for any money damages demanded in the complaint as arising upon contract, or will apply to the Court for any other relief demanded in the complaint.

Said action is brought to make the above named defendant set forth the nature of his claim or claims in and to said real property and that such claim or claims be adjudged to be of no effect and void and to quiet plaintiff's title and to determine all adverse claims of said defendant in and to all those certain lots, pieces, parcels or tracts of land situate, lying and being in the county of Contra Costa, State of California, and more particularly bounded and described as follows, to-wit:

Being lots numbers twenty-five (25) and twenty-six (26) in Block No. two hundred twenty-nine (229) as delineated upon that certain map entitled Wall's Second Addition to the City of Richmond, Contra Costa County, Calif., surveyed and delineated by J. George Smith, C. E. February, 1912. Recorded on the 4th day of March, 1912, in the office of the County Recorder of the County of Contra Costa, State of California.

Given under my hand and the seal of the Superior Court of the State of California, in and for the county of Contra Costa this 11th day of April, 192. 4

(Superior Court Seal)
J. H. WELLS, Clerk.
By S. WELLS, Deputy Clerk.
J. E. Rodgers and A. F. Bray, Attorneys for Plaintiff, Byron Brown Bldg., Martinez, Cal.
Publish May 2, 9, 16, 23, 30, June 6, 13, 20, 27, uly 4.

SEWING MACHINES
$10.00 and up
EASY TERMS
BUY AT HOME
SAVE MONEY
We Rent—Repair
ALL MAKES
422 Macdonald Avenue.
PHONE 930

AUTO TOPS
Repairing
AUTO TRUNKS
Leather goods made to order
Trunks, Bags, Suitcases, etc.
Manufacturers & Jobbers
Richmond Mfg. Co.
1135 Macdonald
Corner 12th St.

READ THE RECORD-HERALD

CLOTHES

Properly Cleaned and Pressed will Look Better and Last Longer
C. O. D. CLEANERS AND DYERS
(Established 1909)
Clean, Ordorless, Delivery
Works ..... 2409 Macdonald
Phone Richmond 2329
Phone Richmond 683
OFFICE ..... 11 Park Place

TELEPHONE RICH. 233
314 6TH STREET
REAL ESTATE, COLLECTIONS, INSURANCE AND NOTARY
Richmond, California

TO OUR PATRONS—

MULTIPLE LISTING
MEANS SERVICE

Service tothe Buyer
Service to the Seller
Service to our City

"WE OURSELVES THE BETTER
SERVE BY SERVING OTHERS
BEST"

Members—
RICHMOND MULTIPLE LISTING BUREAU

Appraisal and Sales Corporation of California
REAL ESTATE — INVESTMENTS — INSURANCE
TELEPHONE RICH. 2200
2234 Macdonald Avenue, Richmond, Calif.

HERB SPECIALISTS

TO WHOM IT MAY CONCERN:

In reciprocation of the wonderful cure effected through the medium of Dr. Wong Him's herbs and his thorough knowledge of every human ailment, I desire to state briefly the terrible sufferings experienced by myself for other thirty years, thus guiding anyone who may desire relief from attacks of any nature:

I had been afflicted with cancer and Bright's Disease, also catarrh of the head for a period of over thirty years. Learning of the extraordinary cures resulting from the herb treatments of Dr. Wong Him. I decided to seek relief if possible through this course, being to some extent skeptical, due to failures of other eminent specialists to effect any amount of relief.

A complete treatment of the above herbs have resulted in relieving me entirely of these affliction, and my head has been cleared of all traces of catarrh. Pains in back and headaches have ceased and am again able to enjoy perfect health.

The above has been absolutely unsolicited and my only hope is that same may prove of great benefit to all sufferers who may read it.

MRS. E. HUBER, 2407 38th Ave.
MR. P. HUBER, 2407 38th Ave.
Oakland, Calif., April 9, 1924.

DR. WONG HIM HERB CO.
2047 Webster St. Lake 429

Notice To Voters.

A new and complete registration of voters is required by law during the year 1924.

Every person entitled thereto must register thirty days before any election at which he or she desires to vote.

Registration for the purpose of voting at municipal elections for towns of the sixth class closes March 14th, 1924.

Registration for purpose of voting at Presidential Primary Election, closes April 5th, 1924.

Registration for the purpose of voting at August Primary election closes July 26th, 1924.

Registration for the purpose of voting at General Election closes October 4th, 1924.

You may register with the County Clerk or any of his deputies.

Dated: January 10th, 1924.
J. H. WELLS.

The following are registration deputies:

County Clerk of Contra Costa County, State of California.
Mrs. Alice M. Morris, El Cerrito.
Mrs. Onnie K. Curry, El Cerrito.
Mrs. Flora O. Adams, El Cerrito.
John Sandvick, El Cerrito.
A. C. Faris, City Hall, Richmond.
L. W. Brougham, City Hall, Richmond.
Miss Georgia Johnson, 303 Richmond Ave., Richmond.
E. P. Vaughan, 314 Sixth Street, Richmond.
Miss Nannie Nesbit, 631 Bissell Avenue, Richmond.
H. G. Stidham, 163 Washington Avenue, Richmond.
M. J. Gordon, 321 Macdonald Ave., Richmond.
H. O. Watson, 931 Macdonald Ave., Richmond.
Mrs. Lillian Blake, 2803 Cutting Blvd., Richmond.
R. V. March, 436 7th Street, Richmond.
Edward A. Burg, 309 23rd St. Richmond.
Frank Silva, San Pablo.
Mrs. Grace Silva, San Pablo.
Mrs. Lillie Whisler, San Pablo.
Publish Jan. 13 to Oct. 4.

NEIGHBORHOOD NEWS

DANCING CLASS

Eleanor Hart's dancing class every Saturday at 2:30 p. m. Musicians' hall, Sixth and Macdonald avenues.

PIANOS FOR RENT

You can rent a piano by the month from A. Winters at 11th and Macdonald. 7-10tf

Phone 982—Poultry supplies and remedies, Agents Coulson Petaluma Poultry Foods—Hay, Grain, Wood and Coal. Sunset Feed Co., 1316 Macdonald avenue.

If any resident of Richmond knows of families in distress or need, kindly report same to the Societies handling relief. Phone Richmond 1340 or Richmond 335. 3 25-tf

DANCING

Dancing every Wednesday and Saturday nights at Winters Recreation hall. 7-10-tf

TRAVEL INFORMATION

AT YOUR SERVICE

Frequent trains to SACRAMENTO.
Observation car trains leave Oakland 7:50 and 9:30 a. m. and 5:10 p. m.
Dining car on 5:10 p. m. train.

SAN FRANCISCO-SACRAMENTO RAILROAD

(The Scenic Route)

HERB SPECIALISTS

Children Welcome
LOS ANGELES, CALIFORNIA

HOTEL LEE
WM. B. CLARK, PROPRIETOR
SIXTH AT FIGUEROA ST.
Phones 107-43 822-1007

AN HOTEL reflecting the comfort of competence, the solidity of substance, the good taste for refinement. Attractive for women alone and to the "whole family." Service not unlike a well appointed, generously conducted home without ostntation. Safely patronized and recommended.

Commercial- residential Location central and unexcelled. Modern. European. Rates reasonable.

GARAGE ADJACENT

Patronage Appreciated
You've tried the rest
Now try the "Best"
William BEST Clark, Proprietor

Dis. Chan & Kong
901 CLAY ST., CORNER NINTH, OAKLAND CALIFORNIA—PHONE OAK 949

CHINESE EXPERT HERBALISTS

How to Get the Best Results and Keep Well

Chang & Kong

Our specially imported herb remedies of over 3000 varieties have been used in China for centuries. They positively relieve the various diseases whether your ailment be of the lungs, stomach, heart, liver, kidneys, bladder, or if you are afflicted with indigestion, asthma, catarrh, blood poison, (including blood disorder and high and low blood pressure,) rheumatism, appendicities, piles, female afflication or any other known complaint, our wonderful herbs will not only give immediate relief, but will absolutely cleanse every impurity from your system by our Chinese Herb specialist. All ailments of whatever nature successfully treated by our wonderful, life-giving Chinese herbs.

When your case is given up as hopeless by others, give us a trial.

Many testimonials by people who have been cured by our herbs Herbs sold. Prices Reasonable

Consultation Free.
HERB SPECIALISTS
901 Clay St., Corner 9th St.,
OAKLAND, CALIF.
Hours 8:00 a. m. to 8:00 p. m.
Daily—Sundays, 8 a. m. to 2 p. m.

Read All The Richmond News First By Subscribing To The Record-Herald

RICHMOND RECORD HERALD
A RICHMOND PAPER FOR RICHMOND PEOPLE

Record-Herald WANT-ADS Bring Results. Let us Sell For You.

Set Precedent In Health Conditions

Richmond's record of three days without a single case in quarantine for contagious disease is believed to be without parallel among industrial cities in the country, says a statement yesterday by the chamber of commerce.

"The last case was released from quarantine Monday and until noon Thursday there has been no new case of contagious disease in the city," says the chamber.

"This record, coupled with the remarkable record set by Richmond in child welfare and low infant mortality is a tribute to the effectiveness of the city's health department. The United States government census reports, issued June 1, gave Richmond the lowest infant mortality rate in the entire state, and brands Richmond as the most healthful industrial city in the state."

MARRIAGE LICENSE

License to marry was granted to Edward V. Peterson, 26, and Madge Mitchell, 18, both of Richmond, in the county clerk's office at Martinez yesterday.

Copies Sent Out Of Industry Survey

Copies of the industrial survey of Richmond recently compiled by the Chamber of Commerce have been mailed to members, it was announced yesterday. Charles S. Renwick, chairman of the industrial committee of the chamber, said in the letter which accompanied the report:

"This book is the first concise statement of Richmond's advantages as an industrial center that has ever been issued. Every citizen of Richmond, and particularly every property owner, should digest the book and be prepared to talk Richmond to outsiders who may be interested in investing money here.

"Richmond will grow just as fast as the people of Richmond will it to grow. With every citizen informed on the talking points and the remarkable advantages of the city, we shall have a corps of salesmen that will carry the message, "Come to Richmond" to every part of the United States."

Additional copies of the survey for mailing may be had at the chamber of commerce.

Funeral Held For Mrs. Van Der Sweip

Mrs. Rose Van der Sweip was laid to rest yesterday afternoon in the St. Joseph's cemetery. Services were held at 2 o'clock in the afternoon from the family residence at Alameda and San Pablo avenues.

Deceased was well known here and the services were largely attended.

DOROTHY HAYES

(Continued from Page One)

the celebration at the circus tent. In the afternoon she will be given an airplane ride over the city of Richmond by Captain McKenzie, who volunteered to escort the queen through the clouds.

Tonight at Winters dance hall, a dance will be given in honor of Queen Dorothy. She will be presented with a beautiful basket of Flowers by A. Winters, proprietor of the dance hall, who is giving the dance in honor of Miss Hayes. Miss Hayes will leave the circus tent at 10 o'clock for the dance, where she will preside over the celebration.

Stork Wins Over Grim Reaper

The stork scored a big increase over the grim reaper during the month of June, according to figures given out yesterday by the department. There were 36 births and 17 deaths reported during the past month. In 1913 there were 30 births and in 1922 there were 35 for the month of June. According to the health office there is not a single case of communicable disease in Richmond now.

BUILDERS' EXCHANGE TO BE CLOSED TODAY

The Builders' Exchange will observe the Fourth of July holiday today and will be closed both today and tomorrow, it was announced yesterday by L. C. Dexter, secretary.

Try Record-Herald Want Ads.

County Traffic Squad Detailed to San Pablo Avenue

Martinez, July 3.—Anticipating one of the worst traffic jams in the historw of Contra Costa, G. A. Belon, chief of traffic officers, announced today that the county's entire traffic squad of six men will be detailed to San Pablo avenue Friday night to care for the great number of automobiles that are expected to gather at an announced initiation of the Ku Klux Klan. It is reported that delegates of the Klan from Los Angeles to Portland, Ore., will attend the initiation.

Several crosses marked "K.K.K.—Richmond, July 4th" were painted early this morning on Contra Costa highways.

Guarding life and property amid traffic expected at the scene of Klan's ceremonies will be but one of the assignments of a day jammed full of action for Belon and his aides.

Friday morning and afternoon Belon will have three men at Concord to handle traffic at Concord's Fourth of July celebration and two men will be stationed at the Rodeo-Vallejo Ferry company's wharf, where on Memorial day waiting automobiles made a line three miles long. Any overflow of traffic by the Martinez-Benicia Ferry company will be handled by local officers. Only one traffic officer will be available in the county on the morning and afternoon of the fourth for general duty.

Belon has worked out a comprehensive plan for handling traffic and anticipates a minimum of trouble.

Mrs. Frances Avilla Dies

Death Wednesday night at her home in San Leandro called Mrs. Frances Avilla, who for the past 40 years had been a resident of this section. The deceased was 82 years of age and was a native of Portugal.

She is survived by a daughter, Mrs. I. M. Perrin of Oakland. Mrs. Avilla was a member of S.P.R.S.I. order and was widely known through the San Pablo district.

Funeral services will be held Saturday morning at 10 o'clock. The remains are at the Curry undertaking parlors, where they will be removed to the St. Paul's Church at 9:30 Saturday morning. Interment will be made at the St. Joseph's cemetery.

WILL BUILD GARAGE

Permit for the erection of a garage to cost in the neighborhood of $70 was granted to M. L. Gately yesterday by L. Wierda, city building inspector.

Los Angeles—President of harbor commission announces plans for development of over 13 miles of slips at local harbor, which, when completed, will double present size of port.

Ferndale—New school building to be erected at cost of $35,466.

We Welcome The Visitors To Richmond

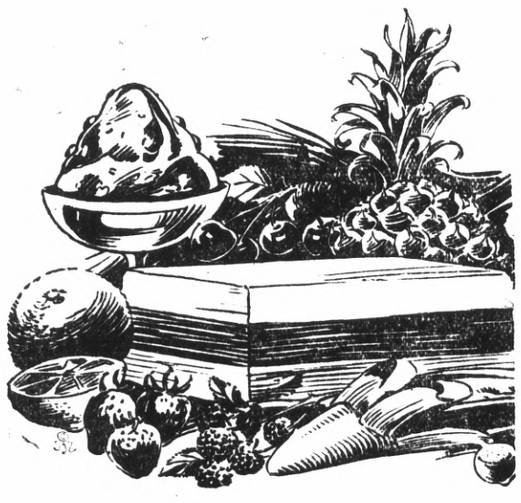
Carrick & Doll

General Plumbing Contractors

178 San Pablo Ave

Near Fairmount

EL CERRITO, CALIF.



Ice Cream —and— Dinner

You will find this Grill ready and willing to serve you and your guests quickly and politely.

VISITORS WELCOME

Martin's Grill

10TH & MACDONALD AVENUE

BARBECUE

On 12th Street

—Opposite—

AMERICAN LEGION TENT

PRIME BEEF SANDWICHES

Room For 5,000

CONCESSION COMMITTEE

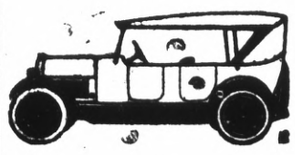
Your Neighborhood Soda Fountain

Come in and try our new summer drinks. We have concocted many new and delightful ones to cool these hot days. Courteous service always. Open until midnight. Phone orders on Ice Creams and Ices.

DINNER LUNCHEONS

Marathon Candy Stores

512 and 905 Macdonald Avenue



Auto Tops

Reasonable Prices

SIDE CURTAINS

Work called for and delivered

SEATS CUT DOWN FOR CAMPING

All work guaranteed.

American Auto Top Company

H. R. RUSSELL, Prop.

248 14th Street

Meet Me At The Fair

ROYAL SOCIETY EMBROIDERY PACKAGE OUTFITS

NEW LINE OF— PACKAGE GOODS NOW ON SALE!

500 2 to 3 Yr. $1.85 Blue Zephyr, White Trim

495 2 and 4 Yr. $1.85 Lavender and White

496 4 and 6 Yr. 2.25 Tangerine

COMPLETE STOCK OF FLAG HOLDERS——THREE AND FIVE PRONGS —For Decorating Purposes

The Fair

C. C. OLNEY

Phone R. 811 731 Macdonald Ave.

We Are Prepared To Serve Visitors

WITH REAL HOME-COOKED MEALS

Orpheum Grill

714 Macdonald Avenue

Bank Your Savings Here Before July 10

Savings deposited at this bank on or before July 10 earn interest as from July 1st.

Mercantile Trust Company of California

SINCE 1857

Commercial - Savings - Trust - Bonds - Foreign

FIRST OF RICHMOND BRANCH - SIXTH AND MACDONALD

SUCCESSOR TO FIRST NATIONAL BANK OF RICHMOND

BRANCHES: POINT RICHMOND; TWENTY-THIRD-MACDONALD

Member Federal Reserve System

HEAD OFFICE - SAN FRANCISCO

Richmond is 23 years old and has 27,000 people and a 15-million-dollar payroll.

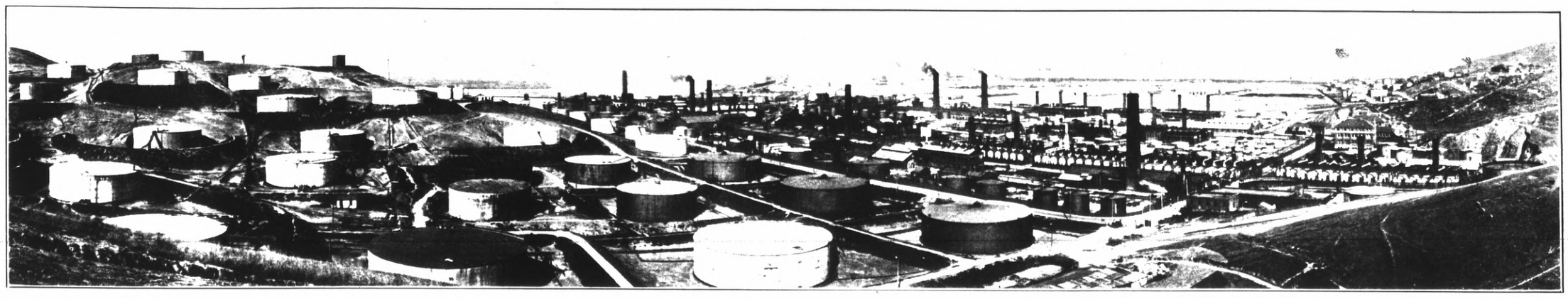
Richmond is the third largest port on the Pacific and the fourth payroll city in the state.

Richmond is the western terminus for two overland railways and offers industrial sites on the railroad for $2000 per acre.

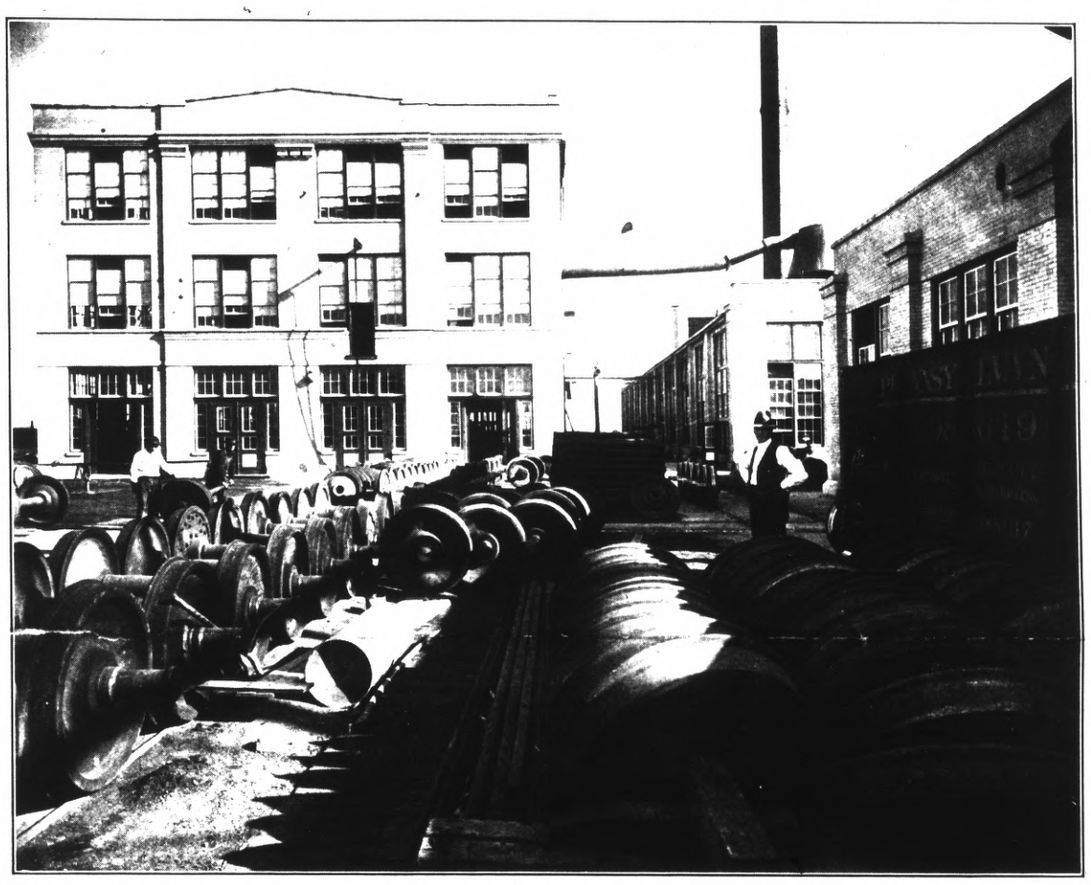
RICHMOND
RECORD-HERALD
A RICHMOND PAPER FOR RICHMOND PEOPLE

INDUSTRIAL EDITION, 1924

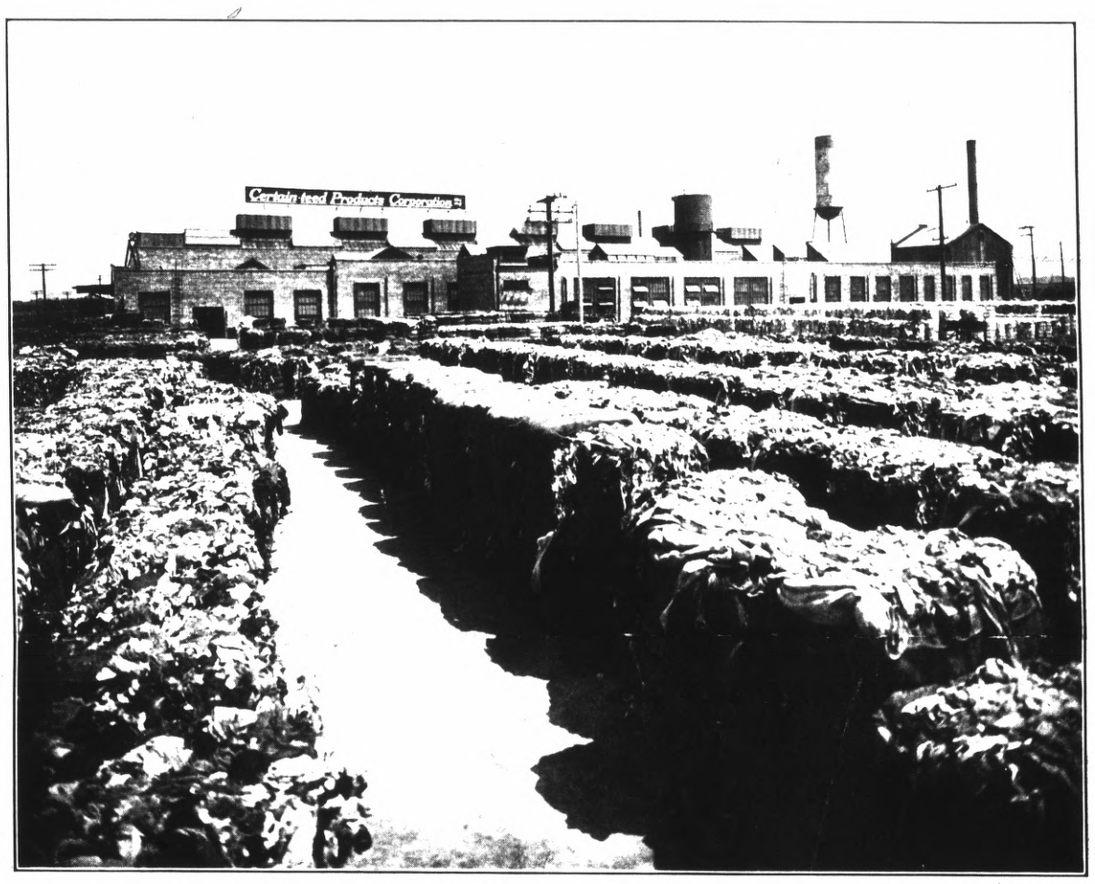
THE RECORD-HERALD SERVES ITS READERS WITH THE WORLD'S LAST-MINUTE NEWS THROUGH ITS UNIVERSAL NEWS WIRE



Panorama of the Great Standard Oil Company Refinery at Richmond. This Plant Is One of the Largest in the World, Employing Thousands of Men. The Crude Oil Is Brought from the Central California Oil Fields by a 300-Mile Pipe Line, and Here Broken Up Into More Different Products, Ranging from Gasoline to Asphalt. From the Wharves of the Refinery These Products Are Shipped to Every Corner of the Globe. Cheap Fuel Oil at the Door of the Richmond Factory Is One of the Greatest Advantages This City Has as the Site for New Factories

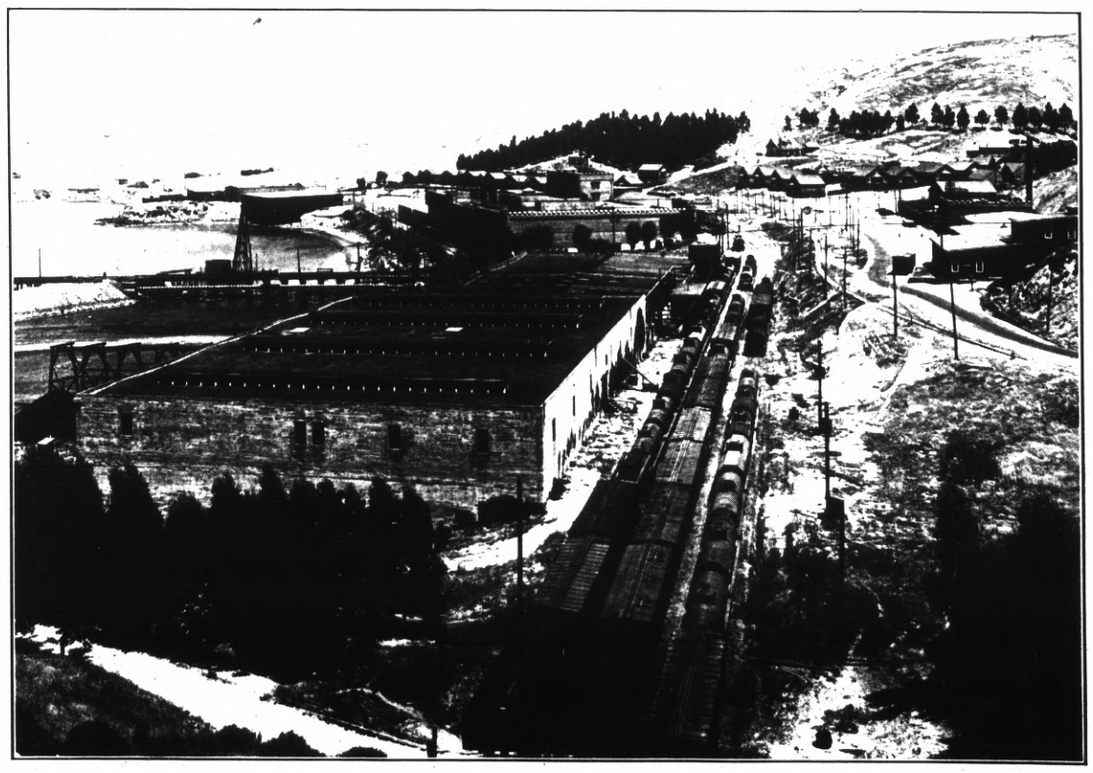


One Corner of the Western Plant of the Pullman Car Company, Located at Richmond. A Year 'Round Payroll of 700 Men Makes This One of the Most Important Industries in Richmond. The Plant Is the Largest of Its Kind West of Chicago

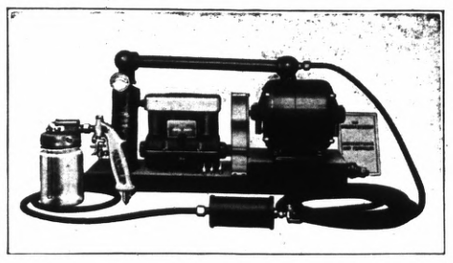


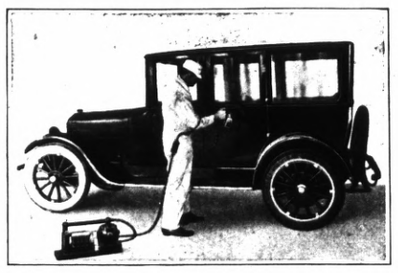
The Richmond Plant of the Certain-teed Products Company Ships Building Materials to Every Part of the "Western Market." This view of the Store-Yard Shows the Raw Materials for Making Roofing, Paper, and Other Building Materials. An Annual Payroll of 300 Men Testifies to the Importance of This Industry

The Republic Steel Package Company of Cleveland Chose Richmond as the Site for Their Western Factory. Here Are Produced Every Variety of Steel Container, Barrels for Oil and Other Products. In Two Years the Company Has Outgrown Its Large Quarters and Plans a Great Addition This Year

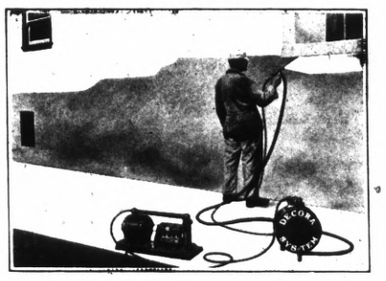


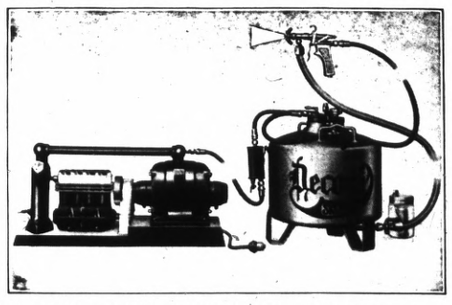
The World's Largest Winery Is This California Wine Association Refinery at Richmond. Here Are Stored Thousands of Barrels of Pre-Prohibition Juice of the Grape, and the Plant Now Turns Its Major Attention to Non-Alcoholic Fruit Juices

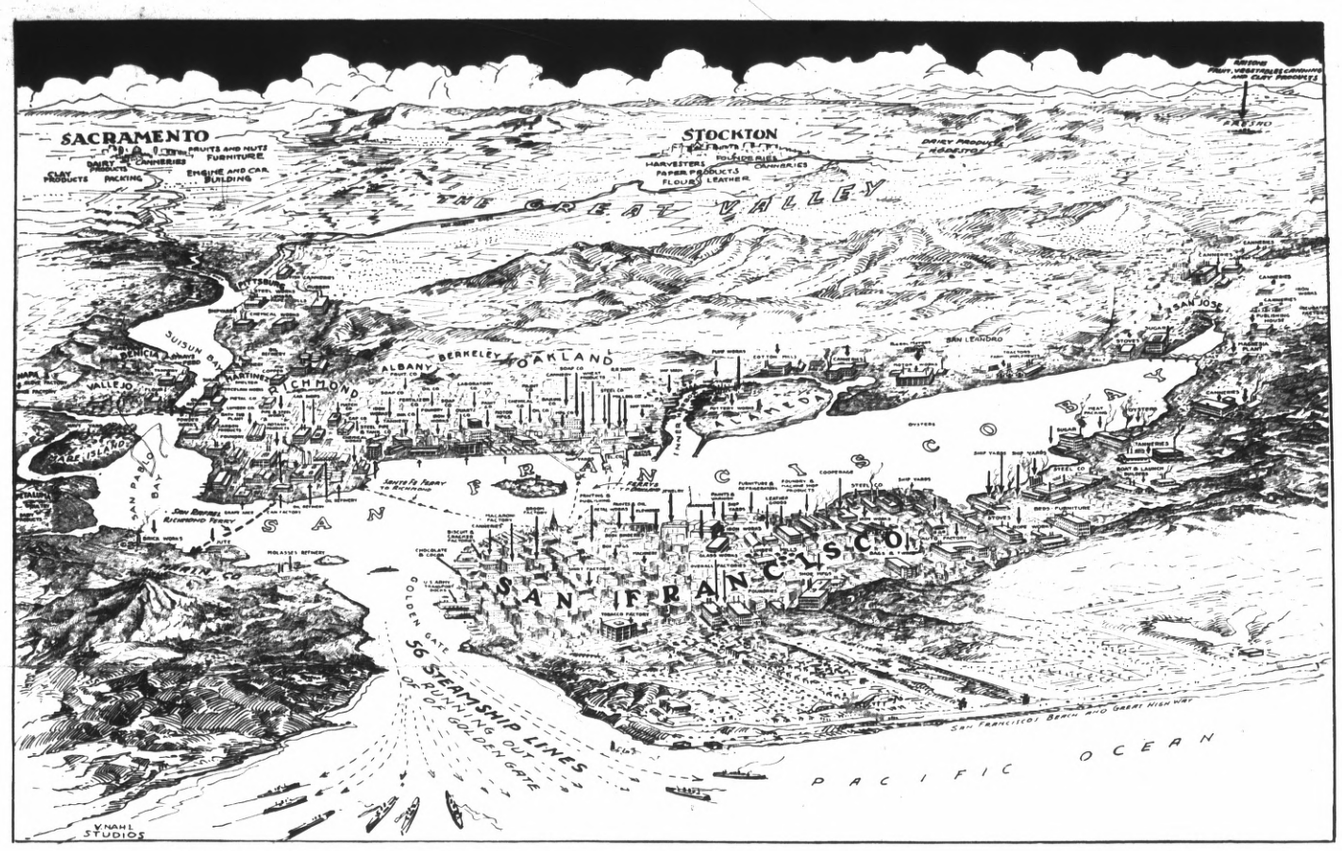




Illustrations of Two Different Types of Paint Spraying Equipment Manufactured by the Decora Manufacturing Company of Richmond who Specialize in Complete Paint Spraying Machinery for Applying Paint, Lacquer, or Bronze.







Relative to the Golden Gate, Richmond Is Most Advantageously Placed of All Eastbay Cities. Less Dredging and Pier Construction Are Necessary to Develop the Fullest Capacity of Richmond's Outer Harbor Than Are Required at Any Other Eastbay Port. Two Overland Railways Come Down to the Richmond Waterfront

RICHMOND, CALIFORNIA

AN INDUSTRIAL SURVEY
OF THE PACIFIC COAST'S THIRD LARGEST PORT
CALIFORNIA'S FOURTH PAY ROLL CITY

By GUY W. WOLF, Secretary Richmond Chamber of Commerce

THE WESTERN MARKET

West of the Rocky Mountains are ten million people with a purchasing power unsurpassed by that of any other similiar group in the world.

These ten million people live in a territory equal in area to more than one-third the continental United States, and one state alone, California, is capable of feeding 50,000,000 people.

The development of transportation facilities, railways and highways, to serve this great empire west of the Rockies has kept ahead of the development of the region.

Railways and highways in this Empire of the West have been built by economists, and they all converge at the natural production and distribution center of the West, San Francisco Bay.

The San Francisco Bay region, with a population of more than 1,250,000 people within a radius of 25 miles, embraces the great Bay itself, the world's greatest landlocked harbor, the city of San Francisco, and the Eastbay metropolitan community.

EASTBAY

Opposite the Golden Gate, on the mainland side of the great San Francisco Bay, with more than 60 miles of deep water frontage, is the metropolitan Eastbay district.

Here are nine contiguous cities with a total population of 460,000 divided by imaginary city lines, served by the same interurban electric system, the same street railway system, the same water system, the same two great power companies, and with a common boulevard system.

These nine cities from north to south are: Richmond, El Cerrito, Albany, Berkeley, Emeryville, Oakland, Piedmont, Alameda, and San Leandro.

A north-to-south waterfront plain of from one to three miles in width is backed by a range of foothills rising to 1500 feet. This plain is today the scene of the most remarkable industrial development in the history of the United States.

On this plain have been located within the last ten years more than 40 Pacific Coast factories of national manufacturing concerns. Of all eastern and middle western factories that have built Pacific Coast factories, 85 per cent have chosen this Eastbay district for their site.

The foothills, a great 30-mile crescent every part of which is within 40 minutes of the waterfront, offer a residential district unsurpassed in the world, and here are home sites for more than 6,000,000 people all of whom may have a hillside home within easy distance of their work and with an unrivalled outlook to the Bay and the Pacific.

The two interurban electric railway systems traverse every part of the industrial and commercial districts and tap the hillside residence districts at convenient points.

Three transcontinental railways come down to the waterfront and make direct connections with steamers to every port on the globe.

Extensive switching zones and the cheapest switching rates on the Pacific Coast make the handling of goods from plant to wharf economical and convenient.

RICHMOND

The northerly Eastbay city is Richmond, which in only 23 years has grown from nothing to 27,000 with $15,000,000 of payroll and $40,000,000 invested in factories.

At Richmond are the Pullman Shops, the Standard Oil Refinery, the Republic Steel Package Company (head office, Cleveland), the Certain-teed Products Company, the Santa Fe Shops, the Pacific Sanitary Manufacturing Company (four plants), and more than 50 other industries which in 1924 will turn out more than $135,000,000 of manufactured goods.

Richmond has 16 miles of deep waterfront and is the western terminus of the Atchison, Topeka and Santa Fe Railway. The Southern Pacific Railway's Ogden, Sunset, and Shasta Routes (three routes) also serve Richmond, and an inter-switching agreement, together with an alternate operation of the Belt Line Railway by these two great railroads, gives Richmond factories an unsurpassed local and transcontinental railway service.

Richmond harbor in 1923 handled more than 6,350,000 tons of general cargo, excluding lumber, as compared with 1,200,000 tons at Oakland, 1,500,000 tons at Portland, and less than 6,000,000 tons at Seattle.

Richmond harbor, in point of tonnage, ranks third among Pacific Coast ports, being exceeded only by Los Angeles and San Francisco.

TRIBUTARY COUNTRY

An industrial community's future depends upon its potential food supply. In this respect Richmond stands supreme.

The two great California Valleys, the Sacramento and the San Joaquin, are watered and made fertile by the two rivers from which the valleys take their names. The confluence of these two streams forms one of the upper reaches of San Francisco Bay, and the lower portions of the two valleys form the great "Delta" section of California, where one per cent of the state's area produces one-fourth of the total agricultural output of the state.

This Delta region lies two hours from Richmond by motor truck or one-half day by river boat, and its importance is attested by the fact that 90 per cent of the entire asparagus output of the United States is produced here.

Within a 40-mile radius of Richmond lies every part of the poultry, fruit, and vegetable growing sections of Contra Costa, Alameda, and Sonoma Counties, whose production today is large enough to feed a population of 3,500,000 people. The potential production of the section within 30 miles of Richmond is large enough to feed an industrial population of 10,000,000 people.

The California cattle and sheep ranges are within easy and convenient reach of Richmond, and within 100 miles lie the great dairy sections of the state, whose products are trucked into the Bay Cities every night.

The total value of the farm products of the territory within 60 miles of Richmond was more than $200,000,000 in 1923.

THE WESTERN MARKET FOR AMERICAN GOODS

This great territory cannot longer be served economically from Atlantic Coast and Mississippi Valley factories. The competition from Pacific Coast factories is too great.

The ten million people in the "Western Market" are served primarily from the two great Coast industrial districts, San Francisco Bay and Los Angeles.

Within a 400-mile circle whose center is Richmond is the heart of the Western Market, the highly developed Central and Northern California districts, with the most advanced one-half of Nevada and the rich valleys of Southern Oregon. To reach the upper Sacramento Valley and northern California from Los Angeles requires a haul past Richmond.

Six paved highways, four railway lines, and the Sacramento-San Joaquin River system, tap the back country and drain the resources of the two great valleys into the Bay district to serve the industrial populations here.

Similarly, these transportation facilities serve to distribute the goods of Richmond factories to a local market whose purchasing power per thousand of population is unequalled anywhere.

Within two hours by motor of the center of Richmond live more than 1,350,000 people, one-third the population of California and almost one-half its purchasing power.

ADJACENT MARKETS

The ten million people living west of the Rocky Mountains are the natural tributary markets of Richmond factories. These sections are tied to Richmond by the main line and branch and feeder line facilities of the Southern Pacific, Western Pacific, and Santa Fe railways.

Freight rates, discussed in detail elsewhere, are such that from no other part of the Pacific Coast can these markets be reached so easily and conveniently as from Richmond.

These Pacific Coast markets are so large and important that farsighted Eastern and Middle Western manufacturers are already serving them from factories located around San Francisco Bay.

These farsighted manufacturers have also considered the growing importance of the trans-Pacific markets.

FOREIGN MARKETS

During 1924 more than 10,000 freight and passenger ships will have entered San Francisco Bay ports. These vessels carry the products of American factories to the 1,000,000,000 people who live around the Pacific Ocean and who cannot longer be served with economy from Atlantic Coast and Mississippi Valley factories.

The importance of trade with these markets through San Francisco Bay ports is attested by the fact that the shipping from San Francisco Bay is today exceeded by the shipping from but one other port on the American continent—New York. *More than six million tons of general cargo passed over Richmond wharves alone last year.*

The future of American industry lies in the undeveloped markets of the Orient. To reach these markets in competition with Japanese and European manufacturers, who generally have the advantage of American producers in respect to lower labor costs, it is important that every economy be practiced by the American producers.

This means that the attempt to serve the Oriental market from Atlantic Coast or Middle West factories, and bear the burden of the long haul across the United States, is economically unsound.

These Oriental markets must be served from Pacific Coast factories, and when the advantages of the various Pacific Coast ports are surveyed, those of Richmond command instant attention.

"I believe in the Pacific Coast. California has the possibilities of a great empire."—Roger Babson.

INDUSTRIAL SITES

Nowhere else in the entire San Francisco Bay district will there be found industrial sites with such advantages as have those in Richmond.

Sites, within the switching limits, on one or two main line overland railways, with spur tracks already in, may be had in sizes ranging upward to 300 acres, for prices ranging from $1,500 to $3,000 per acre.

Many smaller sites, one to two acres, alongside an overland railroad, are available for $1,500 to $3,500 per acre.

All sites may be bought on contract with liberal terms of payment.

The inner harbor district, comprising several hundred acres of level land, with harbor and overland railroad facilities, is priced at $2,000 to $5,000 per acre, and the city of Richmond and the Santa Fe Railway own large tracts in this district which can be had on nominal lease by substantial industries.

Land which, for the same relative location and advantages, costs $12,000 per acre in San Francisco, $15,000 per acre in Los Angeles, and $7,500 per acre in Oakland, can be had in Richmond for $2,000 per acre.

These sites are all served by competing power companies, overland railways, and have water and gas available.

No tract of land in the entire industrial district of Richmond is more than 30 minutes from established zoned residential districts, where employees live in their own bungalows and cottages.

TRANSPORTATION

The Santa Fe Railroad's Pacific Coast Terminal is at Richmond, where are located its great freight yards and shops employing more than 750 men. The Southern Pacific's Ogden, Shasta, Sunset, and San Joaquin Valley Lines converge at Richmond. These two transcontinental carriers maintain an interswitching agreement and operate in rotation the Richmond Belt Line.

This service gives Richmond the most convenient and advantageous local shipping service on the Pacific Coast.

Switching charges, on either line, on a car destined for a main line haul are absorbed by the carrier.

There are in Richmond now more than 1,000 acres of good industrial property served by established spur tracks, which can be had for as low as $1,500 per acre, with a maximum of $3,500 per acre.

Local switching charges are 34 cents per ton, $7.20 per car minimum, *which is $3.50 per car cheaper than the charge in San Francisco and from $4.00 to $20.00 cheaper than the charge for similar service in Los Angeles.* These differences in switching charges, to a factory handling a great deal of goods in and out by water, are a tremendous item in saving to a Richmond factory.

LOCAL TARIFFS

Barge rates from San Francisco to Richmond factory doors are $3.00 per ton, which is cheaper than railroad rates on L. C. L. shipments. Carload rates between any two Bay District cities are $15.00 per car, and on these as on other main line hauls the local switching charges are absorbed by the carrier.

BELT LINE

Richmond is the only city in the Eastbay which has a Belt Line Railway. This line, privately owned, connects the Southern Pacific and the Santa Fe with the Wharves, and passes through the most highly developed section of the Richmond industrial district for a total length of more than three miles. During 1923 the Line handled more than 300,000 cars of freight.

HARBOR FACILITIES

The Richmond harbor, in point of tonnage, ranks among the great ports of the country. More than 6,350,000 tons of cargo, excluding lumber, passed over Richmond docks in 1923.

The United States Government and the City of Richmond jointly have financed a million-dollar project for dredging the Inner Harbor. This work will be completed in 1925, giving Richmond one of the finest inner harbors in the country, entirely surrounded by level industrial property that can be had at low prices.

The total deep water frontage of Richmond is 16 miles, and the 35-foot depth line touches the waterfront at one point and is nowhere more han 3000 feet off shore.

The harbor front is owned partly by the city and partly by private interests. The city operates a splendid municipal wharf, which cost to complete, with approaches, more than one million dollars, and has plans for additional wharves as the demand for space grows.

The municipal wharf connects with the Santa Fe Terminal by spur track, and has in connection a huge warehouse for storage purposes.

The mean lower low water depth of the outer harbor off the municipal wharf is 35 feet, and the channel leading to the inner harbor is 24 feet deep.

INTERURBAN SERVICE

There is one continuous street and interurban electric railway for the service of the entire Eastbay, covering a territory 30 miles in length. The total mileage of 290 miles serves more than 460,000 people and places the labor supply of the entire district at the command of a Richmond industry.

A new ferry service to San Francisco, 35 minutes for the run, and 20-minute service, enables Richmond industries to draw upon the vast labor supply of San Francisco.

SACRAMENTO-SAN JOAQUIN RIVER

The largest inland water transportation system in the United States, in point of cargo tonnage, is the Sacramento-San Joaquin River System which drains the "Great Valley" of California. River boats reach head tide water on these two rivers at Sacramento and Stockton, and barge service the year round augments the boat service so as to make this transportation facility a dominant economic factor in the development of the state.

A ship canal for sea going vessels is contemplated for the Sacramento River to Sacramento, a distance of 90 miles.

RICHMOND THE THIRD PORT ON THE PACIFIC

More general cargo tonnage passed over the Richmond wharves during 1923 than passed over the wharves of Seattle, Portland, or Oakland.

DEEP water on the mainland side of San Francisco Bay, a government-aided harbor, an extensive development program as harbor needs increase, and the other natural advantages of Richmond, have raised this port to third place among Pacific Coast harbors in 23 years. Los Angeles and San Francisco harbors alone of Pacific ports show a greater tonnage over the wharves.

This development has all come within a quarter of a century.

LIFE AND HEALTH

United States government reports for 1923 show the following astonishing figures on health conditions in this section of California, with particular reference to the Eastbay and Richmond:

Nation-wide death rate	12.3 per 1000 persons
Los Angeles	15.9 per 1000 persons
San Francisco	13.5 per 1000 persons
Oakland	10.3 per 1000 persons
Berkeley	9.0 per 1000 persons
RICHMOND	6.0 per 1000 persons
Nation-wide infant mortality rate	77 per 1000 persons
Los Angeles	72 per 1000 persons
Oakland	63 per 1000 persons
RICHMOND	61 per 1000 persons

These latter figures mean that Richmond saves 16 babies per thousand which would die if the nation-wide rate prevailed in Richmond.

EDUCATION

A splendid system of public, high, and vocational schools serves the people of Richmond, and the usual California high standards in instruction prevail. Because of the industrial life upon which the city depends, especial emphasis is placed upon vocational and trade school work.

Thirty minutes from Richmond by direct car line is the great University of California, and Richmond young men and women live at home and attend the University.

Mills College, greatest women's college in the West, is located in Oakland, conveniently near for Richmond young women, and Leland Stanford University at Palo Alto, 50 minutes by car from Richmond, and numerous other colleges in San Francisco that can be reached by rapid ferry service, are convenient for the attendance of students living iin Richmond.

PROTECTION OF LIFE AND PROPERTY

Richmond will spend this year 27 cents out of every tax dollar for police and fire protection. The fire loss in Richmond is only $1.19 per capita, compared with the national average of $4.75 per capita.

The fire department has recently (March, 1924) been surveyed by the engineering department of the National Board of Fire Underwriters, and the recommendations of that body are now under favorable consideration by the city administration.

The city maintains a high pressure salt water system to supplement the fire-fighting facilities, and powerful pumps at the waterfront are capable of filling every water main in the city with high pressure salt water in a few minutes, should the regular water supply fail in a fire emergency.

The police department of Richmond is efficient and effective, and nowhere in the country are life and property more safe than in Richmond.

PUBLIC FINANCE

The total bonded indebtedness of the city of Richmond is only $1,350,000, of which more than one million dollars represents the municipal wharf. The assessment roll is more than $26,000,000.

The city manager form of government, and a modern budget system, afford a business-like administration of the city's business.

The effectiveness of the city's government is indicated by the fact that the city's tax rate is only $1.85 per hundred of assessed valuations, one of the lowest rates in the country.

The city has a liberal assessment policy with respect to industries, the ratio of assessment to actual value ranging from 25 to 50 per cent, with liberal consideration of the income value of industrial property.

HOUSING AND LIVING CONDITIONS

Richmond has practically no apartment house or flat-dwelling population. The California bungalow prevails, and working men live in established residential zones within 30 minutes of their work. Rapid street railway service, and the almost universal ownership of automobiles, place the workingman's home at the door of the factory where he works.

Richmond's residence district is spreading to the foothills, which rise in a semi-circle two miles from the waterfront, and which are already tapped by street car lines. Thus there can never be in Richmond what all Eastern and most Western cities call a "housing problem."

About 53 per cent of Richmond people own their own homes, a percentage of home ownership not duplicated elsewhere in the United States in any city of similar size and industrial activity.

Labor effectiveness in a city so favored is a matter to be considered by any manufacturer who contemplates a Bay district plant.

For those who rent, the cheap lands in the residence districts where lots range from $350 to $750, make it possible for working men to rent modern small houses for $20.00 to $40.00 per month.

PUBLIC RECREATION FACILITIES

A complete system of parks and playgrounds, serving every residence section in the city, is under construction by the city. The municipal tennis courts are patronized to capacity, and a bond issue was voted in May, 1924, to construct a municipal swimming pool which will be the largest indoor pool in the Eastbay region.

The city during 1924 will spend more than 3 cents out of every tax dollar for the maintenance of parks and playgrounds, and more than 15 per cent of the outstanding bonds of the city represent recreation facilities.

A municipally supported symphony orchestra caters to the music lovers of the community and during the larger portion of the year renders public concerts.

The Berkeley Country Club is just one mile beyond the Richmond city limits, and numerous other golf courses in the Eastbay afford opportunities for this form of pastime.

Richmond is connected by 20-minute ferry service with Marin County, the park and playground of northern California.

Four modern theaters, including one combination motion picture and vaudeville house, are well patronized by the public and rapid transportation facilities place the amusement houses of the other Bay cities within easy and convenient reach of Richmond citizens.

CHURCHES AND LODGES

The religious life of the people is cared for by the 20 churches in Richmond, and the total number of church communicants is more than 50 per cent of the total population of the city, an unusual high percentage.

Practically every fraternal organization in the country has a local lodge or chapter, those organizations which appeal especially to working men being particularly strong in numbers and influence.

During the last 23 years Richmond has passed 228 towns and cities in California in population and payrolls. The city is now the fourth payroll city in California.

During the last ten years, the industrial growth of Richmond has been 625 per cent—the most rapidly growing industrial city of any consequence on the Pacific Coast.

The output of Richmond factories during 1924 will exceed 135 million dollars, and the payroll will exceed 15 million dollars. The city contains the largest individual payrolls in the entire San Francisco Bay region.

POWER

No city in the United States is more advantageously placed with respect to fuel and power than Richmond.

The Western States Gas & Electric Company (an H. M. Byllesby subsidiary) is the chief power distributor in the city, but the Pacific Gas & Electric Company and the Great Western Power Company also serve Richmond. The high power transmission lines from the hydro-electric plants in the Sierra Nevada Mountains reach Richmond first of the Bay cities, and Richmond thus has first call on the vast resources of the hydro-electric power projects.

Rates are set by the California Railroad Commission, and have been characterized by Herbert Hoover as "The cheapest in the United States." The following rate schedule prevails at the present time:

COMMERCIAL SERVICE

1— 159 KWH	6c	per KWH
159— 270 "	5¾	" "
270— 411 "	5½	" "
411— 581 "	5¼	" "
581— 780 "	5	" "
780—1009 "	4¾	" "
1009—1268 "	4½	" "
1268—1555 "	4¼	" "
1855—1872 "	4	" "
1872—2219 "	3¾	" "
2219—2595 "	3½	" "
2595—3000 "	3¼	" "
3000—all over	3	" "

CLIMATE AND RAINFALL

A mean annual temperature of about 58 degrees, little fog, no freezing or hot weather, and a mean annual rainfall of about 20 inches are the outstanding features of Richmond climate.

This is the climate which was characterized by Charles M. Schwab as the "best year-round working climate in the United States."

The rainfall almost all occurs during the months of October to April, with practically no precipitiation during the intervening months. The total number of rainy days in the year ranges from 50 to 80.

There are less than 30 days in the year cold enough to show frost.

Climatic conditions add from 10 to 25 per cent to the effectiveness of labor in Richmond factories.

WATER

The East Bay Water Company, with a 30-million-dollar plant, supplies a territory 35 miles in length along the east side of San Francisco Bay and serves ten cities—Richmond, Berkeley, Emeryville, Oakland, Piedmont, Albany, El Cerrito, Alameda, San Leandro, and Newark.

The first nine Eastbay cities named above with a combined population of 460,000 have recently formed a public utility district to acquire the East Bay Water Company and develop new sources of water to meet the future needs of the district. Pending that time, the company is building a new $3,000,000 dam and reservoir to impound additional water.

There are more than 3200 industrial wells in the Eastbay district, and enough water to supply the needs of any considerable industry in Richmond can be had from wells drilled to 100 feet.

TRAP-CAR SERVICE

Richmond enjoys a trap-car or L. C. L. service which in itself is enough to justify the location here of any factory having considerable L. C. L. or local shipments.

This service costs $2.70 per car. For this fee the Southern Pacific or Santa Fe will pick up carload lots of L. C. L. shipments at the plant and transfer them to the freight warehouse, or handle incoming L. C. L. shipments from freight station to plant.

This service could not possibly be duplicated by truck for anything approximating the rate charged by the railroads.

Neither Los Angeles, San Francisco, Seattle, Portland, nor any other city on the Pacific Coast, except the Eastbay cities, enjoys such a service.

RICHMOND A PORT OF CALL

Steamers bound from Atlantic or Gulf ports to Oriental ports, or vice versa, can make Richmond a port of call without any material sailing mileage, as is shown by the following table:

Panama Canal to	*Shortest route*	*Distance via Richmond*	*Increased mileage percentage*
Yokohama	7650	7798	1.9
Shanghai	8672	8768	1.1
Hongkong	9173	9318	1.6
Manila	9393	9500	1.1

That much shipping which now goes from Oriental ports to Atlantic and Gulf ports via Suez Canal will ultimately go via Panama is indicated by the following table. The slight additional sailing time occasioned by a stop at Richmond, as shown by the table above, gives Richmond a great potential advantage over other Pacific Coast harbors.

	From Homgkong		*From Yokohama*	
To	*Via Panama*	*Via Suez*	*Via Panama*	*Via Suez*
New Orleans	10608	12924	9143	14386
New York	11151	11580	9686	13043

The American manufacturer who is still trying to supply his Far Western and Far Eastern markets from an Atlantic or Middle Western factory is courting the loss of those markets to his competitors who are already on the Pacific Coast with factories.

FUEL OIL

California produced last year one-fourth of all the petroleum produced in the United States, and much of the oil refined in California is refined in plants located in or near Richmond. The Standard Oil plant at Richmond employs 2700 men and receives the crude oil by tanker and pipe line from the oil fields. Likewise are operated the nearby refineries of the Associated Oil Company, the Union Oil Company, and the Shell Oil Company.

Fuel oil prices in California, delivered to plant, are cheaper in cost of heat units than is coal delivered to a Pittsburgh plant.

CONTRA COSTA COUNTY

An agricultural county whose manufactured products in 1923 amounted to more than $400,000,000 is the economic anomaly presented by Contra Costa County.

The county, whose largest city is Richmond, and whose farming area is more than 300,000 acres of fertile land, is the larder of the Bay district factory cities.

The agricultural, dairy, and truck garden resources of the county are indicated by the following data for 1923:

1. More than 35,000 dairy cattle and $2,225,000 invested in creameries and the production of milk and milk products.
2. The third county in the state in almond production, with 250,000 trees.
3. Grain crops worth iin excess of $3,500,000.
4. Garden truck and small fruit valued at more than $2,400,000.
5. Poultry and eggs valued at $1,200,000.
6. A varied farming industry producing fruits, nuts, grains, vegetables, asparagus, potatoes, alfalfa, dairy products, sheep, beef cattle, hogs, celery, and every other food produced on any farm anywhere for the sustenance of a prosperous industrial population.

THE REASONS

Contra Costa County has more than 70 miles of Bay frontage, and the cheap industrial sites to be had along this deep water frontage have served to attract the scores of factories which now operate here so successfully.

Sea-going steamers call at the docks of every city and town named in the foregoing summary, and the great resources of the western states are brought to our doors by the two transcontinental railways which traverse the county from end to end.

The ideal living conditions to be found in small California towns emphasize the advantages of Contra Costa County towns and cities as factory sites.

The immediately accessible labor supplies of the San Francisco Bay district offer fresh supplies of labor as they are needed. From the remotest end of Contra Costa County, it is but two hours to Oakland and three hours to San Francisco.

The two overland railways, and the deep water connections with trans-Pacific and Pacific Coast markets, are such that these cities are accessible to every part of the market served by the largest industry.

THE BAY DISTRICT

The so-called "San Francisco Bay District" comprises six counties touching upon the Bay, and the following table from the 1920 United States census indicates the remarkable industrial activity of this district as compared with the next most important industrial district on the Pacific Coast, Los Angeles.

Bay District County	Area (Sq. Mi.)	Number of Establishments	Wage Earners	Wages	Value of Output
Alameda	732	875	35,909	$ 47,193,254	$ 219,300,376
CONTRA COSTA	**714**	**163**	**13,434**	**19,300,235**	**281,943,251**
Marin	529	66	583	739,125	4,300,789
San Francisco	42	2,360	48,550	59,704,342	417,321,277
San Mateo	447	117	6,837	11,218,710	47,864,258
Santa Clara	1,328	377	7,186	8,327,273	64,431,991
Total	**3,792**	**3,958**	**112,499**	**$146,482,939**	**$1,035,161,942**
Los Angeles	**4,115**	**3,514**	**61,553**	**72,664,542**	**418,009,916**

CALIFORNIA DELTA

The upper end of the country is in the great Delta District of the Sacramento-San Joaquin Rivers and their tributaries, sometimes called the "Holland of America." This Delta comprises one per cent of the state's area and produces one-fourth the total farm products of the entire state.

Out of this Delta come every year 1,500,000 cases of asparagus (which is 90 per cent of the country's crop), 1400 carloads of sugar beets, 3,000,000 sacks of poatoes, and every variety of fruit and vegetable except citrus fruits.

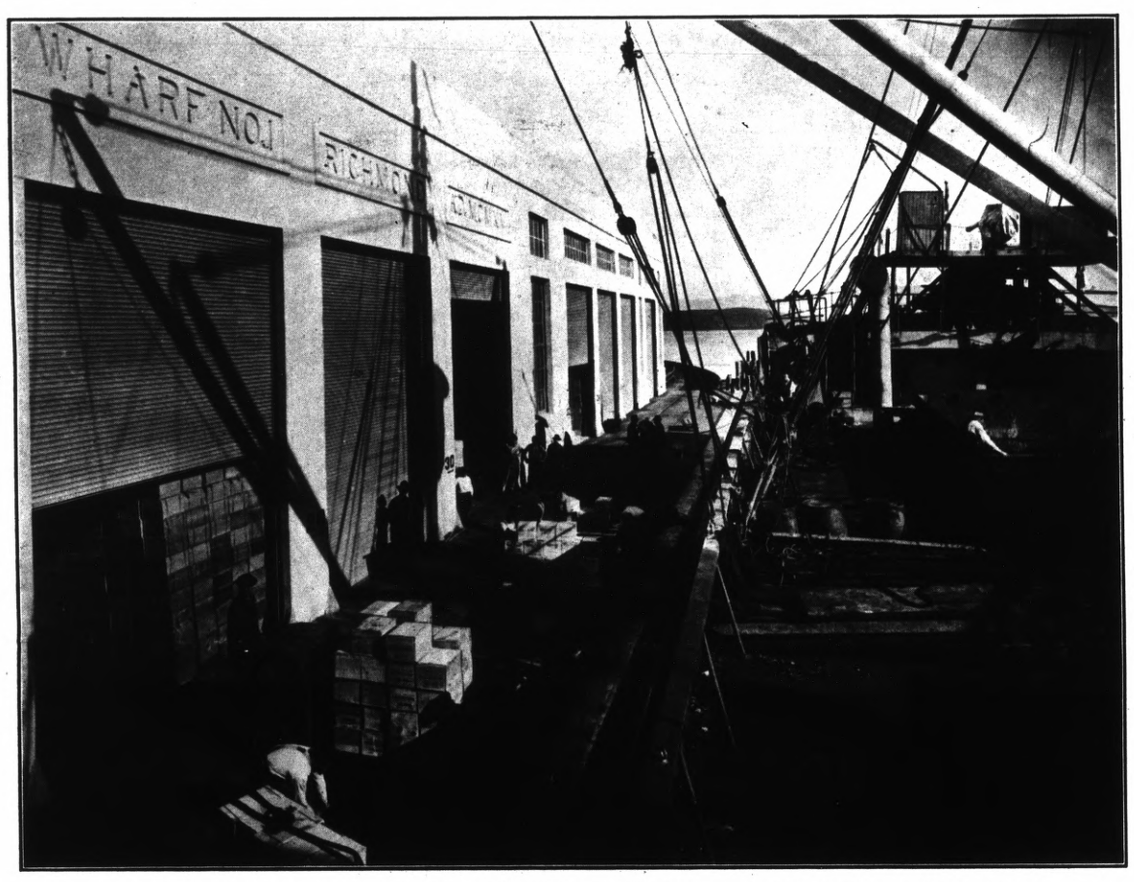
There are four seed cleaning plants and twelve fruit and vegetable canneries in the Delta.

Richmond, California, a great port, California's fourth payroll city, with the cheapest advantageously located industrial sites on the Pacific Coast, served by two overland railways connecting at the waterfront with steamers to every part of the globe, invites the investigation of Eastern industries seeking a Pacific Coast location.

Pacific Coast factories who are handicapped iin their present location, whether by cramped quarters, poor transportation facilities, excessive land rents, or inaccessible markets, are invited to consider Richmond.

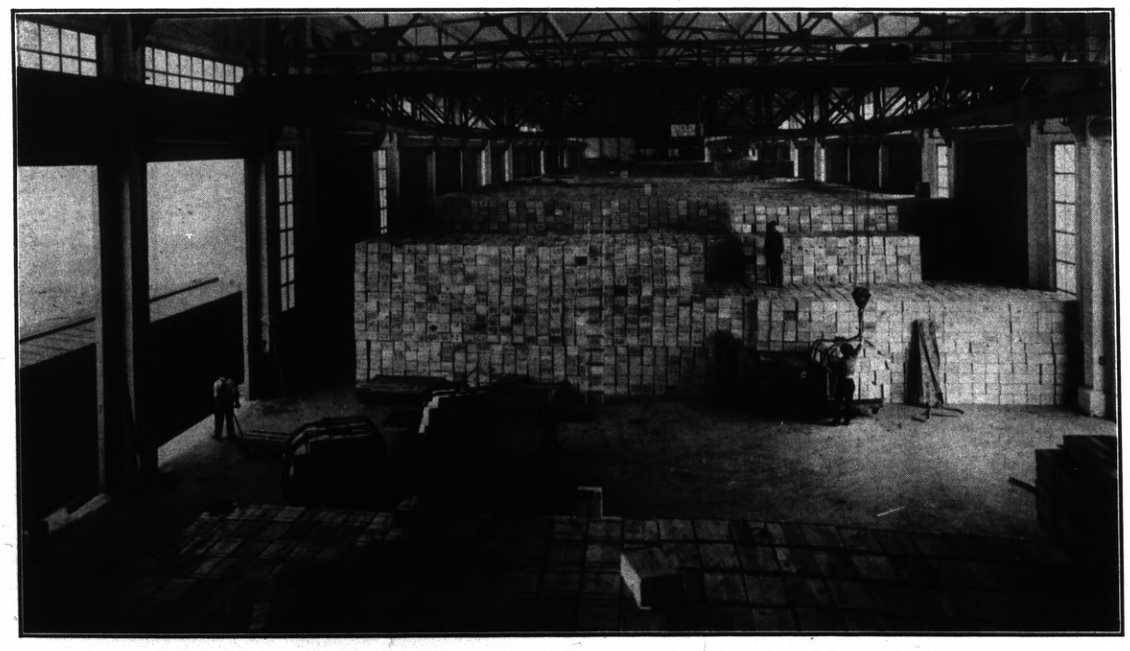
Scene at a Richmond Dock, Showing How Ship and Rail Really Meet at Richmond, Which Is the Deepest Natural Waterfront on the East Bay

The Confidence of the Great Santa Fe Railroad in Richmond Is Shown by the Fact That Here They Established Their Pacific Coast Terminus, the First Thing That Came Here to Convert Richmond from a Grain Field Into the Fourth Payroll City in the State Within 23 Years. These Great Shops Employ 700 Men and the Company Is Now Planning the Erection of Additional Terminal Facilities on a Great Tract of Land Adjacent to the Santa Fe Ferry Connecting Richmond and San Francisco

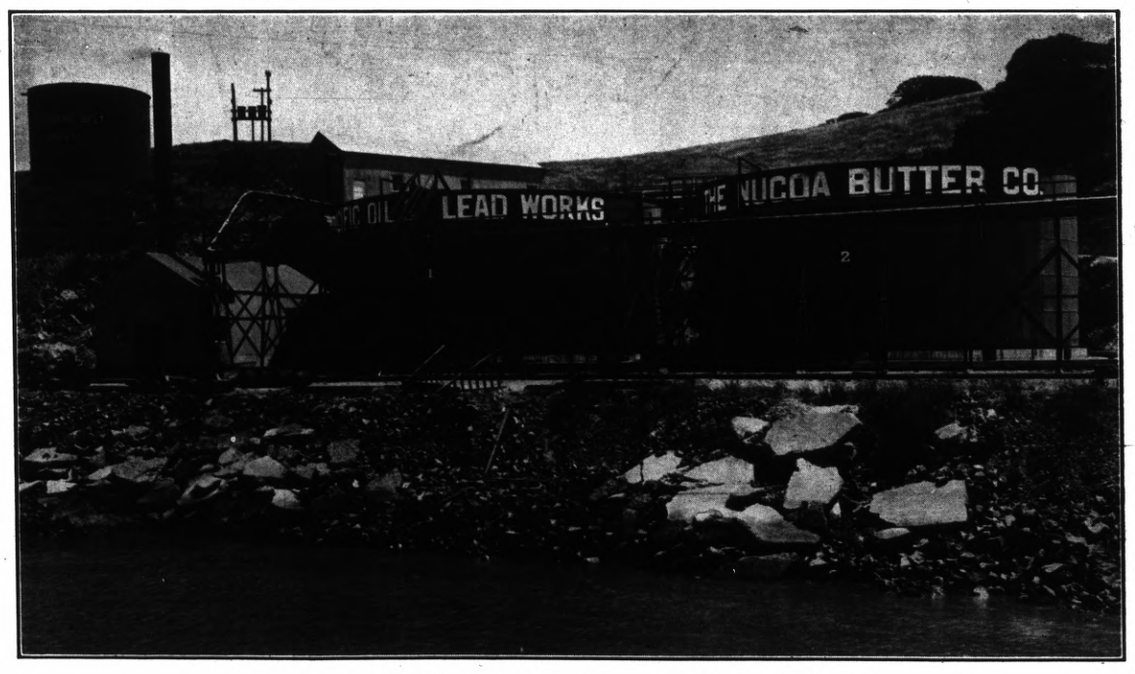


Sixteen Steamer Lines to and from Every Major Port on the Globe Docked at the Richmond Wharf Last Year. A Government-Dredged and Maintained 35-Foot Channel Makes It Possible for the World's Largest Freighters to Come to the Physical Terminus of the Overland Railways That Serve Richmond

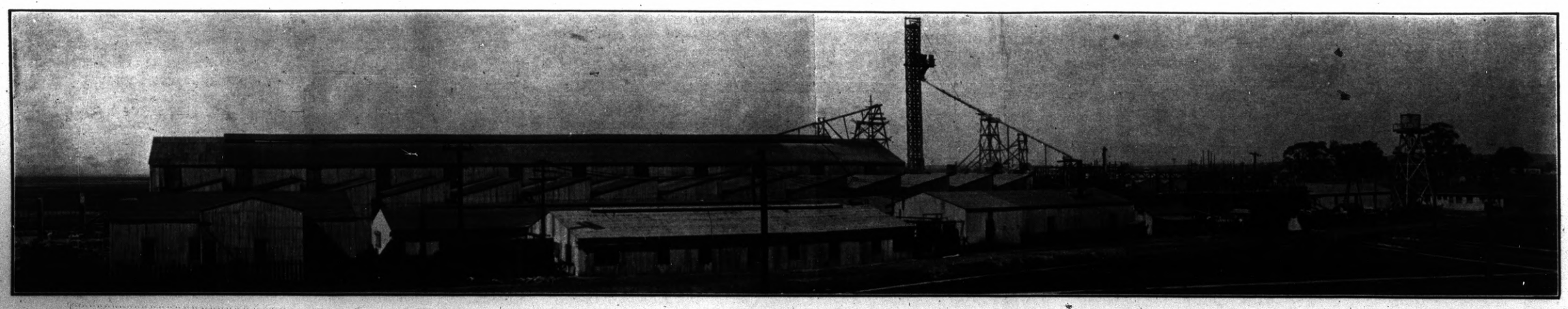
The Princeton Knitting Mills Ship Their High-Grade Knitted Outerwear to the Entire American Market. This Plant Is a Testimony to the Opportunity for Textile Manufacturers That Exists in Richmond



Over Richmond Wharves Last Year There Passed More Than 6,365,000 Tons of Freight, Making Richmond the Second Port on the Pacific in Point of Tonnage. This Shows the Municipal Wharf, Equipped With the Only Overhead Travelling Conveyor in the Eastbay



Storage Tanks of the Pacific Oil and Lead Works at Point Richmond



Richmond Is the Center of the Porcelain Ware Production on the Coast. More Than 65 Per Cent of All the Bathtubs Produced on the Coast Are Made in the Four Richmond Plants of the Pacific Sanitary Manufacturing Company, One Plant of Which Is Shown Above. These Plants Produce All Kinds of High-Grade Plumbing Fixtures and Employ More Than 1100 Men.